

Statement – Bexhill Town Centre Steering Group – 7th September 2017

Members of the steering group received a presentation from the newly formed Bexhill Heritage Society and a copy of their constitution.

Each of the four project teams updated on activity and progress against the actions within the Bexhill Town Centre Strategy:

Branding and Vitality:

- The 2017 Summer of Events train poster campaign has been successful with positive feedback received from businesses and event organisers.
- The retail focused modern vintage postcard will be printed in the run up to Christmas.
- The 2018 Jobs and Apprenticeship fair will be held in early March and planning work is already underway.

Built Environment, Traffic Management and Public Realm:

- Members received an update from the Council's Planning Enforcement Team who had written to all residents and commercial properties with regards to the condition of the buildings. Some follow up with individual properties will be undertaken.
- ESCC are working on a brief for London Road to look at traffic management, alongside place setting, public realm and appearance. This work will be included in the 2018/2019 capital programme.
- The business plan for the cycle strategy will be presented to the LEP in September.

Investment and Development:

- Western Road Covered Market – the property sold at auction.
- Local Plan – the consultation period has now closed and responses are being collated by officers.

Housing

- The Housing needs and stock condition surveys have been completed and the findings are currently being analysed.

S106 Funds

- Request for £7,500 from the Branding and Vitality project team to fund a 2018 Summer of Events train poster campaign and a dedicated PR campaign for the Town from spring 2018 through to Christmas 2018.
- Request to ring fence £20,000 of the s106 funds for public realm works within the Town Centre.
- Both requests were supported and Cabinet approval will be sought

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