

Statement – Bexhill Town Centre Steering Group – 21st October 2015

The group approved the Terms of Reference (available to download). The revised terms of reference aim to refresh the purpose and momentum of the group in achieving the ambitious objectives set out in the Bexhill Town Centre Strategy. The refreshed steering group, chaired by the Portfolio Holder for Bexhill Affairs, sees the inclusion of key stakeholders including the Chamber of Commerce and Tourism, Town Team, DLWP and Locate East Sussex.

Members received an update from East Sussex County Council's Infrastructure Team on the proposals for the final phases of highway improvements along Marina at Sackville roundabout. Detailed design work on the proposed roundabout scheme will continue; ESCC officers will present options at the next steering group meeting.

Discussion took place on the priorities and next steps of the refreshed steering group. The group will focus on the key strategic priorities for the town centre. These, as identified within the Bexhill Town Centre Strategy are; 1, Branding and Image, 2, Investment and Development Opportunities, 3, Built Environment, 4, Traffic Management, Connectivity and Public Realm, 5, Housing, 6, Vitality.

Members agreed that there was clear cross over with a number of the six priorities, therefore these would be combined into four priorities;

- Branding and Vitality
- Built Environment, Transport and Public Realm
- Investment and Development
- Housing

A lead individual/s was assigned to each of the above priorities, the lead will co-ordinate project team meetings to draw up an action plan to prioritise and deliver on the objectives under the relevant strategic aim. Progress will be reported back to the main steering group.

The project teams will be able recommend additional strategic aims and priorities as appropriate.

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