

Hastings & Rother – Leisure Facilities Strategy (2009 – 2020)

**Hastings Borough Council, Rother District Council & East Sussex County
Council**

FINAL APPENDICES

August 2009

DOCUMENT CONTROL

Amendment History

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1	02/06/09	HR_FacilitiesStrategy_DraftFinalReport_V1.0_02June2009	T Pinnington	Draft final report with changes following wider consultation - For client review.
2	14/07/09	HR_FacilitiesStrategy_FinalReport_V2.0_14July2009	T Pinnington	Final draft report with changes following full client review.
3	21/08/09	HR_FacilitiesStrategy_FinalReport_V3.0_21Aug2009	T Pinnington	Final report.

Sign-off List

Name	Position	Date	Remarks
Simon Molden	Associate Director	21/08/09	Approved

Distribution List

Name	Organisation	Date
Martin Etchells	Hastings Borough Council	21/08/09
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Bob Lake	East Sussex County Council	21/08/09
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Appendix 1 Project Brief

PROJECT BRIEF

PROPOSED LEISURE FACILITIES STRATEGY FOR HASTINGS AND BEXHILL

To be carried out on behalf of

- East Sussex County Council
- Hastings Borough Council
- Rother District Council

By Capita Symonds (currently engaged by Hastings Borough Council on a viability study in respect of proposed new leisure centre)

The Leisure Facilities Strategy is needed as part of a robust assessment of current private and public provision, school leisure facilities (joint provision/dual use) and voluntary sports clubs provision. The Councils recognise that they must not focus only on maintaining and managing the historic pattern of local sport and recreation provision. The Strategy must therefore consider cross-boundary strategic planning and, if necessary, the rationalisation of facilities, including the possible development of hub facilities. It should identify optimum locations and levels of provision to help establish viable facilities, including consideration of additions/changes to existing facilities to ensure viability throughout the period of the strategy (2009 – 2020)

The key objectives of the Strategy would be:

- To identify areas of good practice, gaps in provision and opportunities for improved service
- To ensure that the delivery of leisure facilities is undertaken with full reference to the corporate strategies of the three authorities and other relevant strategic influences
- To clarify the roles as provider, partner, enabler and/or strategic director of leisure facility provision of the three authorities
- To identify alternative provision options
- To maximise engagement with key stakeholders in and around the towns

The main tasks are:

- Desk Research
 - Review of relevant Council strategies, plans and corporate objectives
 - Review of the local, regional and national strategic context
 - Review “Building Bridges for the Future” document.
- Supply and Demand Analysis
 - Analysis of the demographics of the local population (Hastings, St Leonards, Bexhill and surrounds)
 - Consideration of potential participation rates and modelling of likely demand for leisure facilities

- Detailed audit of leisure facilities provided by public, private, voluntary and education sectors
- Analysis of the balance between supply of and demand for leisure facilities and identification of potential under and over provision

- Consultation

It is anticipated that a consultation process is undertaken with key stakeholders (eg Education Authority, including Colleges and University Centre, Youth Service, PCT), with a view to exploring their key objectives, concerns and aspirations. A written report to the three authorities would result and further public consultation would be held (subject to funds being available) in both Hastings and Bexhill.

Appendix 2 Summary of Strategic Context Review

Strategic Context Review

The table below includes a list of the key strategies and policies that this project will play a role in supporting. The key strategic aims and objectives of relevant national, regional and local organisations have been listed and summarised.

Summary of Strategic Context Review

Strategy	Objectives
National Context	
Game Plan – December 2002	70% of the population should be reasonably active (30 minutes or more five times a week) by 2010
Regional Context	
The South East Plan for Sport and Physical Activity 2004-2008	Raising participation rates by 1% per annum Development of multi sports clubs
A Framework for Sport and Physical Activity in the South East 2004	Co-ordinated, strategic, population based approach to increasing physical activity Development of sustainable communities to encourage an increase in physical activity
Local Context	
Hastings Local Plan 2004-2011	Enhance facilities on the former White Rock Baths site and improve recreational facilities on the White Rock Gardens, Oval and Summerfields open spaces Increase tourism revenues, with new attractions, leisure facilities and events
Hastings Corporate Plan 2007/8-2009/10	Provide opportunities for people of all ages to become more active in leisure, sport, play and cultural activities Support development of sustainable and harmonious communities, with effective and inclusive participation Explore opportunities for collaboration with others to improve the cost effectiveness quality and/or resilience of services
Hastings & St Leonards Community Strategy 2003-2013	Improve access to, and involvement in, cultural and leisure activities to improve quality of life for residents Ensure 80% of people are "satisfied" with provision of sports, play, arts and cultural activities by 2013 Increase the percentage of local people satisfied with their neighbourhood as a place to live to 85% by 2013 Give 90% of household's access to open space, within 300m of their homes by 2013
Hastings & St Leonards Renewal Strategy 2004	Provide accessible facilities and venues to support community involvement Encourage a more active and healthy way of life Identify building and development opportunities to assist with regeneration.
Hastings Local Performance Plan 2006	Improve indoor Leisure Facilities by replacing or upgrading Summerfields and Falaise Leisure Centres as part of the Council's commitment to the 2012 Olympic legacy Encourage increased activity through managed programmes using the five new multi

Strategy	Objectives
	use games areas and other leisure venues
Hastings Parks and Open Spaces Strategy 2006	<p>Enhance the quality and value of existing provision so that priority is given to sites within or adjacent to the most deprived neighbourhoods</p> <p>Ensure that local green spaces and sport and recreation facilities throughout Hastings are accessible, meet the Council's quality standards and are attractive to potential users</p>
White Rock Gardens Master plan 2002	<p>Provide a greater range of diverse, mutually reinforcing attractions for all age groups to create a 'buzz' of activity through the integration of sports, play and leisure</p> <p>Improve existing facilities and introduce new ones to make the Gardens - together with nearby facilities - a centre of sporting excellence</p> <p>Incorporate all new indoor facilities required - including the already committed new Indoor Bowls Centre - in a single new multipurpose building of quality design</p>
Hastings & St Leonards Regeneration Strategy 2002	<p>Improve a unique and coherent identity, with arts, leisure, learning and sports activities combining to promote healthy communities and social well-being</p> <p>'Position' Hastings and St Leonards, as a destination for cultural tourism and weekend breaks</p> <p>Establish a culture of healthy living through greater access to improved opportunities</p>
Hastings Cultural Strategy 2002	<p>To improve provision of facilities and activities for young people</p> <p>Develop the range of quality sports, leisure and entertainment facilities</p> <p>Increase access to all forms of cultural activity, prioritising schemes which make access to culture easier for groups who are socially excluded as a result of their health, economic status, race, religion, age or disability</p>
Seafront Strategy 2004	<p>The Seafront Strategy considers the 2½ miles of Hastings seafront. A large proportion of the seafront is now within designated conservation areas and the quality of these varies considerably. The focus is on development change that can bring direct economic benefits to the area. In Hastings town centre, the Seafront Strategy seeks to extend and reconnect the relationship between the seafront and the town centre, to capitalise on its distinctive seafront assets and promote commercial expansion. Two key areas of development are:</p> <ul style="list-style-type: none"> • private sector led early evening economy • flagship development; offices, hotel, residential and retail and leisure space, and a new civic centre on the seafront. <p>The £80-£100 million planned regeneration, led by Sea Space, will provide a new catalyst for commercial investment in Hastings town centre. It is anticipated that the scheme will create over 1,650 new jobs.</p>
Hastings Sports Development Action Plan 2005-2008	<p>Increase the current level of regular physical activity of Hastings residents by 2% per year</p> <p>Enhance local access to neighborhood sports and physical activity facilities</p> <p>Develop community use of local parks and open spaces and facilities, for sport and physical activity use</p> <p>Develop links between sport and physical activity initiatives and other cultural activities where appropriate</p>

Strategy	Objectives
1066 Country Destination Management Strategy 2007	<p>Further develop the growing arts and cultural offer of the area</p> <p>Focus on improving the quality and performance of existing attractions, rather than on creating new ones</p> <p>Enhance the leisure product through developing boat 'sightseeing' trips, fishing trips, canoeing, sailing and wind-surfing</p>
East Sussex Active Living Strategy and Action Plan 2007-2012	<p>Establish Active Living Taskforce for East Sussex</p> <p>Increase links between schools and community-based sports</p> <p>Increase day-time use of leisure facilities, including the creation of two family gyms</p>
Active Hastings Annual Report: Year One 2006-2007	<p>Increase number of new people entering the Active Hasting programme during years 2 and 3</p> <p>Create a sustainable, innovative multi-activity environment for sport, social and health deprivation</p> <p>Increase participation in sport and physical activity among all the section of society but particularly those that are under-represented in participation</p>
Hastings and St Leonards Public Health Report 2003-2004	<p>Create a 'whole-community' approach to increase participation in physical activity and reduce obesity levels</p> <p>Explore further corporation with creative art and dance partnerships to promote physical activity</p> <p>Target young people and their parents to enable them to make informed choices about their diet and physical activity</p>
School Sport Partnership Development Plan 2005	<p>Increased participation of young people in high quality informal physical activity</p> <p>35% of pupils taking part in community activities and full advantage of Active Hastings</p> <p>15% of young people continuing to volunteer in the community</p>
Hastings and St Leonards Youth Strategy 2004-2014	<p>Provide more accessible affordable leisure and cultural opportunities for young people</p> <p>Increase activity of young people by 2% per year over 3 years</p> <p>20% increase in the participation of young people in cultural activities by 2007</p> <p>To deliver attractive and accessible services which engage 'hard to reach' young people and provide referral to local services</p>
Your Culture & Leisure – Rother Local Strategic Partnership 2006-2011	<p>Access and Transport – improving planning for leisure and culture and physical/general access to sites</p> <p>Information and Learning – improved awareness of facilities, TIC improvements and better information available to residents/visitors</p> <p>Community Well-being – improved partnership working, provision for diversionary activities for young people, improved support to the voluntary sector and promotion of the benefits of exercise</p> <p>Coast and Countryside – production of a green spaces strategy to develop recommended minimum standards of provision</p> <p>Regeneration – development of the 'Creative Centre' in Rother, evening leisure economy in central Rother, joint culture and leisure initiatives with Hastings</p>

Strategy	Objectives
Open Space, Sport & Recreation Study – Rother District Council Nov-2007	<p>The study identified:</p> <ul style="list-style-type: none"> • district wide undersupply in swimming pools (304m2), sports halls (7 courts), health and fitness (118 stations) and indoor tennis (47 courts) • district wide over supply of 0.76 rinks
A Children & Young Peoples Play Policy & Strategy for Rother – Rother District Council 2007-2010	<p>Ensure that Rother's children and young people have access to a range of quality play opportunities within a practical journey of their homes</p> <p>Many of Rother's public play areas fall short of desired quality standards and for some children, there is no access to such facilities within a reasonable distance of their homes</p> <p>Older children and teens are less catered for in both rural and urban areas for open access provision</p> <p>Inadequate out-of-school hours pursuits that are accessible to teenagers extends to include wheeled sports facilities, kick-about areas and indoor and outdoor places to interact informally</p> <p>Barriers to access include transport issues, lack of awareness and quality issues with services and facilities</p> <p>Outcomes include:</p> <ul style="list-style-type: none"> • new free of charge supervised play opportunities throughout the District, particularly in those areas deprived of such provision • better quality public outdoor play areas and green space • more public outdoor play spaces in particular areas
Local Area Data: Rother Season 06/07 – The Football Association	<p>In Rother, the club to team ration is 1:3 (each club on average runs 3 teams), this compares to a national ratio of 1:2.4 and regional ratio of 1:2.9</p> <p>There are no clubs fielding both youth and adult teams</p> <p>63.8% of clubs in Rother have adult teams, compared to 68.4% nationally and 73.1% regionally</p> <p>53.3% of adult-only clubs in Rother have only one team</p> <p>Of the 47 clubs in Rother, 10 have achieved Charter Standard</p> <p>141teams playing competitive football, 3.5% are women's</p>
Local Area Data: Hastings Season 06/07 – The Football Association	<p>In Hastings, the club to team ration is 1:2.9, this compares to a national ratio of 1:2.4 and regional ratio of 1:2.9</p> <p>There are no clubs fielding both youth and adult teams</p> <p>69.2% of clubs in Hastings have adult teams, compared to 68.4% nationally and 73.1% regionally</p> <p>83.3% of adult-only clubs in Hastings have only one team</p> <p>Of the 52 clubs in Hastings, 4 have achieved Charter Standard</p> <p>151teams playing competitive football, 4% are women's</p>
'Time to Move On' – Business plan for the relocation of Hastings United FC Dec07	<p>The stadium is past its sell by date, with no speedway, the main stand is 30 metres from the pitch now</p> <p>New motivation to provide Hastings and East Sussex with an appropriate base and</p>

Strategy	Objectives
	<p>focus for football</p> <p>Proposal is for Hastings BC to sell the land at the existing and old grounds to housing developers and to use proceeds to fund a new stadium</p> <p>The stadium will more than just, it will provide two additional pitches for community use – one of the pitches to be latest artificial surface with floodlights available 7 days until 10pm</p> <p>Main building to house gym, bars and function rooms for wider community</p> <p>Tile Kiln is identified as a potential site although Hastings BC may have alternative appropriate sites</p> <p>Financially, this can be achieved at no cost or even payment to the local authority</p>
<p>A replacement swimming and sports complex for 1066 country – Hastings Seagull Swim Club – Jan08</p>	<p>Requirement of a 50m pool to replace the aging facilities</p> <p>Joint approach to the developing between Hastings and Rother Councils for development on the boundary with new link road adding to the case</p> <p>Proposal for a 50m pool with moveable boom for variable depths as opposed to two 25m pools in both LA areas five miles apart</p> <p>Demand can be created from much further a field from one 50m pool than two 25m pools</p>
<p>Rother Community Plan (2004-2009)</p>	<p>To actively support efforts to reduce crime, disorderly behavior and fear of crime</p> <p>To consult and engage with children, young people and their families in the development of facilities and services and enable all to participate in the wider community and realise their potential</p> <p>To provide year round opportunities for both local people and visitors to access and participate in a wide range of culture, sport and leisure activity</p> <p>To co-ordinate the action of local organisations to improve health and reduce health inequalities within the population of Rother.</p>
<p>Rother District Local Plan (adopted 2006-2011)</p>	<p>The Local Plan shows a cross section of areas that the Council will target within their Corporate Plan, the most relevant are outlined below:</p> <ul style="list-style-type: none"> • Policy DS1 sets out the principles for determining whether developments are appropriate in a particular location. By ensuring a good level of accessibility to a range of services and jobs by public transport, and recognising that opportunities are more limited in rural areas • Policy GD1 sets out criteria that all developments should meet including the needs of future users and also access to these amenities by disabled users. The character and appearance of the locality also needs to be protected along with the amenities of the area • Policy CF2 shows that developments which include loss of recreational space, play space, amenity areas or allotments will not be permitted unless it can be shown that the open space and/or facilities are surplus to the community's needs, it cannot be used for any other community purpose or alternative provision elsewhere significantly improves the level and quality of the facilities • Policy CF4 recognises that play space for children is highlighted for healthy and social development and includes both equipped and non-equipped play areas. In addition long term care of new or improved open space or play space needs to be identified.

Strategy	Objectives
Rother District Council Corporate Plan and Strategies	<p>The Council's Corporate Plan aims to:</p> <ul style="list-style-type: none"> • to lead and engage the community • to provide a safe and healthy district • to provide opportunities to meet the social, leisure and cultural needs of the community • to provide for economic growth and employment • to protect and enhance the built and natural environment. <p>A number of other policies that are relevant to this work include:</p> <ul style="list-style-type: none"> • Policy GD2 describes that local authorities have the obligation to provide the necessary number of recreation spaces for a given number of dwellings. A threshold of five dwellings has been set, that is thought to be sufficient to warrant a recreational space • PPG17 protects existing open spaces, sports and recreational buildings and land from being built on.
Rother District Council Local Development Framework (2006)	<p>To ensure that the environment is conserved and enhanced and that new development contributes to local character, cultural identity and amenities</p> <p>To ensure that there is adequate infrastructure and services to support thriving communities and facilitate new development</p> <p>To secure a more prosperous and diverse economy.</p>
Rother District Annual Performance Plan (2006)	<p>The Council's ambition is to '<i>develop, encourage and promote a wider range of opportunities in recreational and cultural activity to contribute to healthy living, community cohesion and economic prosperity</i>'.</p> <p>The aim most pertinent to this review is the meeting of social, leisure and cultural needs of the community. Methods for improving customer satisfaction are identified as part of the improvements plan 2004-2007.</p>
East Sussex Play Pathfinder Proposal 2008	<p>Proposal to establish a Play Strategy Programme Board to be accountable for the delivery of the investment programme, and also for the development of a county wide strategic approach to play, building on the five existing district and borough play strategies. This will be a key priority in the new Children and Young People's Plan 2008-2011.</p> <p>The following approaches to using the Big Lottery Fund bid to implement play strategies in each borough is based upon the following developments.</p> <p>Hastings:</p> <ul style="list-style-type: none"> • provide a number of play days in key areas of the town • promote the value of play and increase equality of access to a wide range of good free play opportunities • establish an annual Borough wide event to promote the value of play and increase equality of access to play • provide an inclusion worker to support access by providing support for disabled children/young people or those that have additional need and their families • develop two environmental designated play areas in East Hastings and North St Leonard's • develop a project which aims improve the quality of play opportunities in localities where children currently play out through staffing and transport of equipment

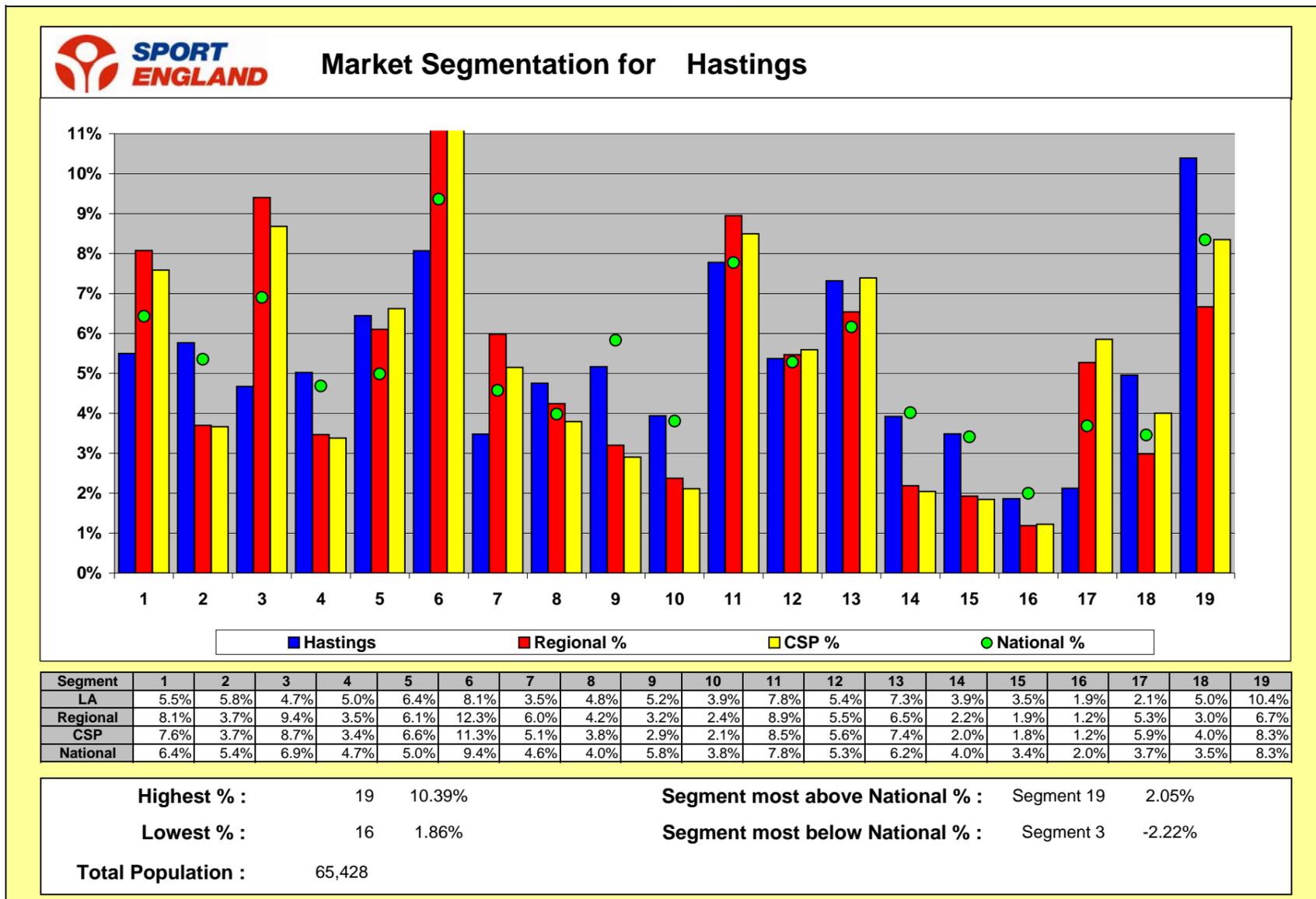
Strategy	Objectives
	<ul style="list-style-type: none"> • proposed allocation of £200k to develop the initial stages of the adventure playground, additional capital money amounting to £92k would be used in the first year to extend the number of play areas in areas of the town which have been identified as being in need through the audit of play space undertaken last year. <p>Eastbourne</p> <ul style="list-style-type: none"> • an approach which combines developing fixed play areas, improving the provision of play areas for young people and raising the profile of play by developing a play ranger role within the Borough • proposed allocation for Eastbourne would be approximately £124k in year one and would be linked to developments on improving play resources and open areas for the 8 – 13 age range and on promoting access and use of open space including the beach area and parks. <p>Wealden</p> <ul style="list-style-type: none"> • an innovative way in which play could be delivered to many of its rural communities through a mobile play service which utilises a range of the latest mobile play equipment • proposed allocation for Wealden would be approximately £66k in year one and would be linked to the needs of parish councils in the area who have identified a lack of play resources particularly for children and young people from 8 upwards. <p>Rother</p> <ul style="list-style-type: none"> • an innovative way of reaching both its towns and its many rural communities through commissioning a voluntary sector provider, Action in Rural Sussex, to deliver a programme of supervised play in communities focusing on the 8 – 16 age groups developed two fixed play areas one for younger children situated in an area of need and the other a themed skate park • proposed allocation for Rother would be approximately £80k in year one and would be used to extend the range of fixed play provision using the existing needs analysis data collected during the recent big Lottery bid. <p>Lewes</p> <ul style="list-style-type: none"> • address the needs of its town and rural communities by developing a number of fixed play sites focusing on the 8 – 16 age range including the development of skate parks within local community areas • commissioned a number of local voluntary sector providers to undertake a play ranger role within local parks and play areas to encourage active play and provide supervised play activities across the towns and rural villages • proposed allocation for Lewes would be approximately £44k in year one and would be used to extend the range of fixed play provision using the existing needs analysis data collected during the recent big Lottery bid.
Hastings Borough Council Play Strategy 2007-2012	<p>This strategy provides a framework for the local authority and its partners to plan, improve, develop and sustain play opportunities within the Borough. The following nine objectives were adopted by Hastings Borough Council in 2006:</p> <ul style="list-style-type: none"> • Children must feel safe and be welcome where they play • Work with children, young people and their parents/carers seeking and valuing their views and opinions • Develop and sustain partnerships that will extend the range of play and leisure facilities • Maintain a flexible and co-ordinated approach to play services to support community expectations with resources available • Develop play opportunities that meet identified needs and support community development and regeneration

Strategy	Objectives
	<ul style="list-style-type: none">• Work to improve the quality of life of children and families by encouraging play schemes and groups for formal and informal play activities within neighbourhoods, meeting local needs• Work to improve quality and variety of play for children and families by making local play opportunities enriching, rewarding and fun• Help children feel safe and secure in their surroundings, and understand the natural and built environment• Raise the profile of children's play.

Appendix 3 Sport England Market Segmentation Information

Sport England Market Segmentation

Sport England is tasked with increasing adult participation in sport and active recreation. To achieve this it is crucial we better understand our market. To this end, Sport England has developed a segmentation model, made up of nineteen 'sporting' segments which will help us to understand the attitudes, motivations and perceived barriers to sports participation. The segmentation model enables us to develop tailored interventions, communicate more effectively with our target market and to better understand participation in the context of lifestage and lifecycles. Created by Experian Business Strategies, the segments are based on survey data (Active People and Taking Part Surveys) and external data sources (e.g. neighbourhood statistics, census data and health data).



The chart above shows the proportion of each of the nineteen segments in the selected local authority, set against the regional, County Sport Partnership and national distribution.

Detailed information on the nineteen segments, (which are summarised in the table opposite), is contained in 'pen portraits' (see image below).

The pen portraits outline the key characteristics of each segment, including: family status; age; social group; media consumption; participation behaviours - what sports or activities people do, factors that would encourage participation, reasons for participating and not participating; engagement in other cultural activities; and volunteering.

For more information on the background to the segmentation model, how the segments were developed and to view the pen portraits and 'Frequently Asked Questions', visit the Sport England website:

www.sportengland.org/research

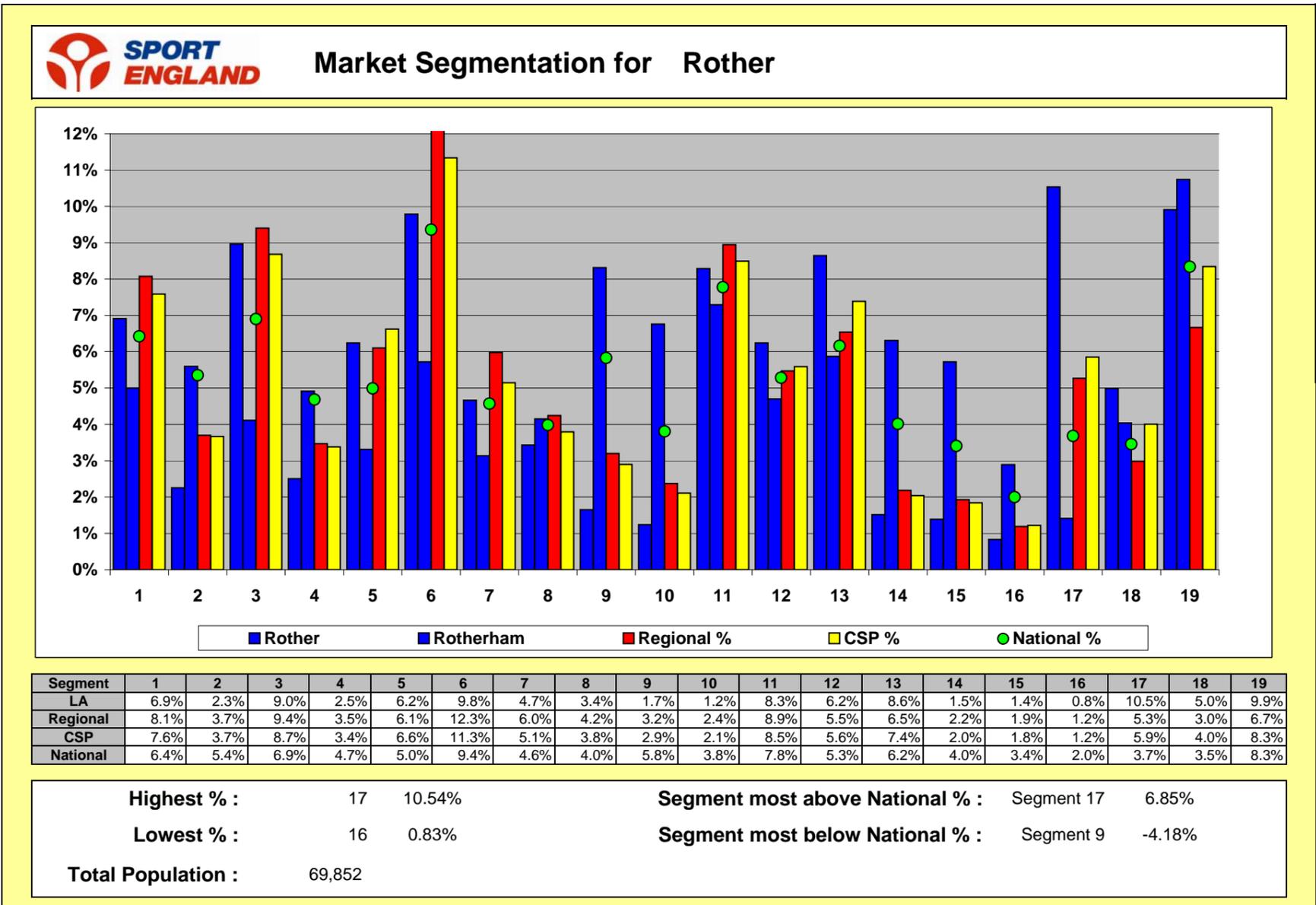


Segment	Segment Name	Forename (s)
1	Competitive Male Urbanites	Ben
2	Sports Team Drinkers	Jamie
3	Fitness Class Friends	Chloe
4	Supportive Singles	Leanne
5	Career Focussed Females	Helena
6	Settling Down Males	Tim
7	Stay at Home Mums	Alison
8	Middle England Mums	Jackie
9	Pub League Team Mates	Kev
10	Stretched Single Mums	Paula
11	Comfortable Mid-Life Males	Philip
12	Empty Nest Career Ladies	Elaine
13	Early Retirement Couples	Roger & Joy
14	Older Working Women	Brenda
15	Local 'Old Boys'	Terry
16	Later Life Ladies	Norma
17	Comfortable Retired Couples	Ralph & Phyllis
18	Twilight Year Gents	Frank
19	Retirement Home Singles	Elsie & Arnold

Contact your Sport England regional office for further information on how you can use the segmentation information in your area.

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8	Middle England Mums	Jackie
9	Pub League Team Mates	Kev
10	Stretched Single Mums	Paula
11	Comfortable Mid-Life Males	Philip
12	Empty Nest Career Ladies	Elaine
13	Early Retirement Couples	Roger & Joy
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Appendix 4 Facility Audit Results

Hastings & Rother Leisure Facility Strategy

Athletics

Ref	Facility Name	Local Authority	Postcode	Size/Description	Floodlighting?	Booking/Access Arrangements	Ownership	Management	Opening Hours	Contact Number
	William Parker Sports Centre	Hastings	TN34 2NT	6 lanes	Yes	Sports Club / Community Association	Education	Local Authority (in house)	Mon-Fri 0840-1700 private use Mon-Fri 1700-2200 SC/CA Sat-Sun 0900-1730 SC/CA	01424 439888

Hastings & Rother Leisure Facility Strategy

Sports Halls

Ref	Facility Name	Local Authority	Postcode	Number of Courts	Booking/Access Arrangements	Ownership	Management	Opening Hours	Contact Number
	William Parker Sports Centre	Hastings	TN34 2NT	3	Sports Club / Community Association	Education	Local Authority (in house)	Mon-Fri 0840-1700 private use Mon-Fri 1700-2200 SC/CA Sat-Sun 0900-1730 SC/CA	01424 439888
	Freedom Leisure Helenswood	Hastings	TN37 7PS	4	Pay and Play	Education	Trust	Mon-Fri 0700-0900 & 1700-2230 PnP Mon-Fri 0900-1700 Private Use Sat-Sun 0800-1700 Pay and Play	01424 755515
	Freedom Leisure Hillcrest	Hastings	TN35 5DN	4	Pay and Play	Education / Public	Trust	Mon-Fri 0900-1600 Private Use Mon-Fri 1700-2230 SC/CA Sat-Sun 1000-2000 SC/CA	01424 781888
	Freedom Leisure Summerfields	Hastings	TN34 1ET	6	Pay and Play	Public	Trust	Mon-Fri 0615-2300 PnP Sat-Sun 0730-1900 PnP	01424 457691
	Hornty Park Sports Complex	Hastings	TN34 1EX	4	Pay and Play	Voluntary	Community org.	Mon-Sun 0900-2300 SC/CA	01424 424546
	The Grove School	Hastings	TN38 9JP	3	Pay and Play	Education	Local Authority (in house)	Mon-Fri 0850-1700 Private Use Mon-Fri 1700-2130 SC/CA	01424 431691
	YMCA (Hastings & Rother)	Hastings	TN37 6RS	4	Registered Member Use	Other	Other	Mon-Fri 0900-2230 SC/CA Sat-Sun 0900-2000 SC/CA	01424 429677
	Freedom Leisure Bexhill Leisure Centre	Rother	TN39 4HS	4	Pay and Play	Public	Trust	Mon-Fri 0700-2300 RMU Sat-Sun 0800-2000 RMU	01424 731171
	Bexhill College Sports Centre	Rother	TN40 2JG	4	Pay and Play	Education	College (in house)	Mon-Fri 0900-1700 College Use Mon-Fri 1700-2200 SC/CA Sat-Sun 0900-1900 SC/CA	01424 214545
	Bexhill High School	Rother	Not given	4	PLANNED (for Sep 2010)	Education	Not known	School and community use planned	
	Battle Area Sports Centre	Rother	TN33 0HT	4	Pay and Play	Education	Education (in house)	Mon-Fri 1700-2200 PnP Sat-Sun 1000-1900 PnP	01424 774772
	Freedom Leisure Rye	Rother	TN31 7ND	4	Pay and Play	Education	Trust	Mon/Wed/Fri 0700-2200 SC/CA Tue/Thur 0900-2200 SC/CA Sat 1000-1800 & Sun 0800-1830 SC/CA	01797 224747

Hastings & Rother Leisure Facility Strategy

Small Halls

Ref	Facility Name	Local Authority	Postcode	Number of Courts	Booking/Access Arrangements	Ownership	Management	Opening Hours	Contact Number
	Bexhill Youth and Community Centre	Rother	TN40 1RE	1	Pay and Play	Voluntary	Community org.	Mon-Sun 0900-2100 SC/CA	01424 215455
	St Marys School, Bexhill	Rother	TN40 2LU	1	Sports Club / Community Association	Education	School/College/Uni (in house)	Mon-Fri 0900-1800 & Sat 0900-1200 Private Use Mon-Fri 1800-2100 SC/CA Sat 1200-2000 & Sun 0900-2000 SC/CA	01424 730740
	St Richards Catholic College, Bexhill	Rother	TN40 1SE	1	Sports Club / Community Association	Education	Other	Mon-Fri 0800-1800 SC/CA	01424 731070
	The Pretious Sports Hall Northiam	Rother	TN31 6NB	2	Sports Club / Community Association	Education	Education	Mon-Fri 0900-1700 Private Use Mon-Fri 1700-2200 SC/CA Sat-Sun 0900-2200 SC/CA	07919 155 174
	Robertsbridge Community College	Rother	TN32 5EA	1	Sports Club / Community Association	Education	School/College/Uni (in house)	Mon-Fri 0900-1700 Private Use Mon-Fri 1700-2200 SC/CA Sat-Sun 0900-1700 SC/CA	01580 880360

Hastings & Rother Leisure Facility Strategy

Health and Fitness Suites

Ref	Facility Name	Local Authority	Postcode	Number of Stations	Booking/Access Arrangements	Ownership	Management	Opening Hours	Contact Number
	Bannatynes Health Club (Hastings)	Hastings	TN38 8EA	68	Registered Member Use	Private	Commercial Management	Mon-Fri 0600-2300 RMU Sat-Sun 0700-2230 RMU	01424 855110
	Freedom Leisure Falaise	Hastings	TN34 1EU	80	Pay and Play	Public	Trust	Mon-Fri 0645-2200 RMU Sat-Sun 0800-1800 RMU	01424 781666
	Freedom Leisure Helenswood	Hastings	TN37 7PS	54	Pay and Play	Education	Trust	Mon-Fri 0800-1700 RMU Sat-Sun 0700-2230 RMU	01424 755515
	Freedom Leisure Hillcrest	Hastings	TN35 5DN	24	Pay and Play	Education / Public	Trust	Mon-Fri 0900-1600 Private Use Mon-Fri 1700-2230 RMU Sat-Sun 1000-2000 RMU	01424 781888
	Pinks Health Club	Hastings	TN34 1HA	40	Pay and Play	Private	Commercial Management	Mon-Fri 1000-2130 RMU Sat 0900-1600 & Sun 1000-1300 RMU	01424 430566
	Zeus Gym	Hastings	TN38 9AZ	62	Pay and Play	Private	Commercial Management	Mon-Fri 0700-2200 PnP Sat-Sun 0700-1500 PnP	01424 446677
	Freedom Leisure Bexhill Leisure Centre	Rother	TN39 4HS	56	Pay and Play	Public	Trust	Mon-Fri 0700-2300 RMU Sat-Sun 0800-2000 RMU	01424 731171
	Freedom Leisure Bexhill Leisure Pool	Rother	TN40 2JS	15	Pay and Play	Public	Trust	Mon-Fri 0700-2130 PnP Sat 1000-1730 & Sun 0800-1900 PnP	01424 731508
	Bexhill College Sports Centre	Rother	TN40 2JG	9	Pay and Play	Education	College (in house)	Mon-Fri 0900-1700 College use only. No public access.	01424 214545
	St Richards Catholic College, Bexhill	Rother	TN40 1SE	12	Private Use	Education	Other	Mon-Fri 0800-1800 School use only. No public access.	01424 731070
	Physiques Gym, Bexhill	Rother	TN39 4HU	Free weights only	Pay and Play	Private	Commercial Management	Mon-Fri 1000-2130 RMU Sat-Sun 1000-1300 RMU	01367 317912
	Poolside Leisure Club, Cooden	Rother	TN39 4TT	5	Registered Member Use	Private	Commercial Management	Mon-Fri 0700-2100 RMU Sat-Sun 0800-2100 RMU	01424 842281
	Curves, Bexhill	Rother	TN39 3JD	24	Registered Member Use (women only)	Private	Franchise	Mon-Fri 0900-1900 RMU Sat-Sun 0900-1300 RMU	01424 220009
	Lifestyle Gym, Bexhill	Rother	TN40 1DY	22	Registered Member Use	Private	Commercial Management	Not given	01424 810096
	Battle Area Sports Centre	Rother	TN33 0HT	20	Pay and Play	Education	Education (in house)	Mon-Fri 1700-2200 PnP Sat-Sun 1000-1900 PnP	01424 774772
	Freedom Leisure Rye	Rother	TN31 7ND	23	Pay and Play	Education	Trust	Mon/Wed/Fri 0700-2200 SC/CA Tue/Thur 0900-2200 SC/CA Sat 1000-1800 & Sun 0800-1830 SC/CA	01797 224747
	Hilden Health Club, Rye	Rother	TN31 7EL	27	Registered Member Use	Private	Commercial Management	Mon-Fri 0700-2200 RMU Sat-Sun 0900-1800 RMU	01797 227777
	Crowhurst Park	Rother	TN33 0SL	24	Registered Member Use	Private	Commercial Management	Mon-Sun 0800-2100 RMU	01424 775644
	Dale Hill Hotel and Golf Club, Ticehurst	Rother	TN5 7DQ	8	Registered Member Use	Private	Commercial Management	Mon-Sun 0800-2000 RMU	01580 200112
	Flackley Ash Hotel Leisure Club, Peasmarsh	Rother	TN31 6YH	12	Pay and Play	Private	Commercial Management	Mon-Fri 0730-2030 RMU Sat-Sun 0800-2000 RMU	01797 231001

Hastings & Rother Leisure Facility Strategy

Swimming Pools

Ref	Facility Name	Local Authority	Postcode	Size (Description)	Booking/Access Arrangements	Ownership	Management	Opening Hours	Contact Number
	Bannatynes Health Club (Hastings)	Hastings	TN38 8EA	160m2 (Main/General)	Registered Member Use	Private	Commercial Management	Mon-Fri 0600-2300 RMU Sat-Sun 0700-2230 RMU	01424 855110
	Freedom Leisure Summerfields	Hastings	TN34 1ET	312.5m2 (Main/General) 80m2 (Learner)	Pay and Play & Sports Club / Community Association	Public	Trust	Mon-Fri 0700-2200 PnP & SC/CA Sat 0730-1900 & 0830-2000 PnP & SC/CA	01424 457691
	Freedom Leisure Bexhill Leisure Pool	Rother	TN40 2JS	200m2 (Leisure Pool)	Pay and Play	Public	Trust	Mon-Fri 0700-2130 PnP & SC/CA Sat 1000-1730 & Sun 0800-1900 PnP & SC/CA	01424 731508
	Poolside Leisure Club, Cooden	Rother	TN39 4TT	42.75m2 (Learner)	Registered Member Use	Private	Commercial Management	Mon-Fri 0700-2100 RMU Sat-Sun 0800-2100 RMU	01424 842281
	St Marys School, Bexhill	Rother	TN40 2LU	160m2 (Main/General)	Sports Club / Community Association	Education	School (in house)	Mon-Fri 0900-1800 & Sat 0900-1200 Private Use Mon-Fri 1800-2100 SC/CA Sat 1200-2000 & Sun 0900-2000 SC/CA	01424 730740
	Battle Abbey Swimming Pool, Bexhill	Rother	TN40 2JG	150m2	Club Use via school	Education	School	Mon-Fri 0900-1800 Private Use Mon-Fri 1800-2100 SC/CA Sat 0900-2000 & Sun 0900-2000 SC/CA	01580 880413
	Battle Area Sports Centre	Rother	TN33 0HT	16.75m2 (outdoor pool)	Pay and Play	Education	Local Authority (in house)	Mon-Fri 1700-2200 PnP Summer only Sat-Sun 1000-1900 PnP Summer only	01424 774772
	Crowhurst Park	Rother	TN33 0SL	324m2 (Main/General)	Registered Member Use	Private	Commercial Management	Mon-Sun 0800-2100 RMU	01424 775644
	Dale Hill Hotel and Golf Club, Ticehurst	Rother	TN5 7DQ	48m2 (Learner)	Registered Member Use	Private	Commercial Management	Mon-Sun 0800-2000 RMU	01580 200112
	Flackley Ash Hotel Leisure Club, Peasmarsh	Rother	TN31 6YH	43.8m2 (Learner)	Pay and Play	Private	Commercial Management	Mon-Fri 0730-2030 RMU Sat-Sun 0800-2000 RMU	01797 231001
	Freedom Leisure Rye	Rother	TN31 7ND	200m2 (Main/General)	Pay and Play	Education	Trust	Mon/Wed/Fri 0700-2200 PnP & SC/CA Tue/Thur 0900-2200 PnP & SC/CA Sat 1000-1800 & Sun 0800-1830 PnP & SC/CA	01797 224747

Hastings & Rother Leisure Facility Strategy

Synthetic Turf Pitches

Ref	Facility Name	Local Authority	Postcode	Size (Description)	Booking/Access Arrangements	Ownership	Management	Opening Hours	Contact Number
	Hornbye Park Sports Complex	Hastings	TN34 1EX	6000m2 (Sand Based and Floodlit)	Pay and Play	Voluntary	Community org.	Mon-Sun 0900-2300 SC/CA	01424 424546
	Filsham Valley School	Hastings	TN38 8HH	Sand Based	Pay and Play	Education	School/College/Uni (in house)	Open for community use evenings and weekends	01424 448740
	Bexhill College Sports Centre	Rother	TN40 2JG	6000m2 (3G Rubber Crumb Pile & Floodlit)	Pay and Play	Education	College (in house)	Mon-Fri 0900-1700 College Use Mon-Fri 1700-2200 SC/CA Sat-Sun 0900-1900 SC/CA	01424 214545

Hastings & Rother Leisure Facility Strategy

Bowls

Ref	Facility Name	Local Authority	Postcode	Size (Description)	Booking/Access Arrangements	Ownership	Management	Opening Hours	Contact Number
	Falaise Indoor Bowls Club	Hastings	TN34 1EU	6 rinks (Indoor)	Registered Member Use	Sports Club	Sports Club	Mon-Sun 0900-2130 RMU	01424 435504
	Alexandra Park	Hastings	TN34 1QR	1 Green (6 rinks) Outdoor & no floodlights	Pay and Play	Local Authority	Sports Club	April-September Mon-Sun 1000-1800	01424 451334
	West Marina	Hastings	TN38 0BD	1 Green (6 rinks) Outdoor & no floodlights	Pay and Play	Local Authority	Sports Club	April-September Mon-Sun 1000-1800	01424 451334
	White Rock Gardens	Hastings	TN34 1JU	6 Greens (36 rinks) Outdoor & no floodlights	Pay and Play	Local Authority	Sports Club	April-September Mon-Sun 1000-1800	01424 451334
	Egerton Park Indoor Bowls Club, Bexhill	Rother	TN39 3HL	6 rinks (Indoor)	Pay and Play	Sports Club	Sports Club	Mon-Sun 0830-2200 RMU	01424 733354
	Gullivers Bowls Club, Bexhill	Rother	TN40 1LJ	2 rinks (indoors) 1 Green (outdoors & no floodlights)	Pay and Play	Sports Club	Sports Club	Mon-Sun 0930-2130 RMU	01424 219649
	Egerton Park	Rother	TN39 3HL	1 Green (Outdoor & no floodlights)	Pay and Play	Local Authority	Local Authority	April-September Mon-Sun 1000-2000	01423 787912
	Polegrove Recreation Ground	Rother	TN39 3EX	4 Greens (Outdoor & no floodlights)	Pay and Play	Local Authority	Local Authority	April-September Mon-Sun 1000-2000	01424 787913
	Sidley Bowls Club	Rother	TN39 5AJ	1 Green (Outdoor & no floodlights)	Pay and Play	Local Authority	Local Authority	April-September Mon-Sun 1000-2000	01424 217636
	Town Salts, Rye	Rother	TN31	1 Green (Outdoor & no floodlights)	Pay and Play	Local Authority	Local Authority	April-September Mon-Sun 1000-2000	
	Battle Bowls Green Club	Rother	TN33 0DE	1 Green (Outdoor & no floodlights)	Pay and Play	Local Authority	Local Authority	April-September Mon-Sun 1000-2000	
	Beckley Bowls Club	Rother	TN31 6RO	1 Green (Outdoor & no floodlights)	Pay and Play	Local Authority	Local Authority	April-September Mon-Sun 1000-2000	
	Northiam Bowls Club	Rother	TN31 6DH	1 Green (Outdoor & no floodlights)	Pay and Play	Local Authority	Local Authority	April-September Mon-Sun 1000-2000	
	Staplecross Bowls Club	Rother	TN32 5QD	1 Green (Outdoor & no floodlights)	Pay and Play	Local Authority	Local Authority	April-September Mon-Sun 1000-2000	
	Peasmarsh Bowls Club	Rother	TN31 6UR	1 Green (Outdoor & no floodlights)	Pay and Play	Local Authority	Local Authority	April-September Mon-Sun 1000-2000	
	Westfields Bowls Club	Rother	TN34 1LD	1 Green (Outdoor & no floodlights)	Pay and Play	Local Authority	Local Authority	April-September Mon-Sun 1000-2000	
	Staplecross Bowls Club	Rother	TN32	1 Green (Outdoor & no floodlights)	Pay and Play	Local Authority	Local Authority	April-September Mon-Sun 1000-2000	
	Pett Bowls Club	Rother	TN35	1 Green (Outdoor & no floodlights)	Pay and Play	Local Authority	Local Authority	April-September Mon-Sun 1000-2000	
	Fairlight Bowls Club	Rother	TN35	1 Green (Outdoor & no floodlights)	Pay and Play	Local Authority	Local Authority	April-September Mon-Sun 1000-2000	

Hastings & Rother Leisure Facility Strategy

Tennis

Ref	Facility Name	Local Authority	Postcode	Size (Description)	Booking/Access Arrangements	Ownership	Management	Opening Hours	Contact Number
	Alexandra Park	Hastings	TN34 1QR	Hard Courts (Outdoor & no floodlights)	Pay and Play	Local Authority	Local Authority	Winter (free) / Summer (charge) Mon-Sun anytime	01424 451334
	White Rock Gardens	Hastings	TN34 1JU	Hard Courts (Outdoor & no floodlights)	Pay and Play	Local Authority	Sports Club	Winter (free) / Summer (charge) Mon-Sun anytime	01424 451334
	William Parker Sports College	Hastings	TN34 2NT	6 Hard standing courts (the courts are lined and have sockets BUT no nets available and currently not used)	Not currently available	School	School	After school hours	1424448300
	Helenswood	Hastings	TN37 7PS	4 Hard Standing Courts (with floodlights)	Pay and Play	School	Freedom Lesiure	Non-school hours for community use	0845 337 4040
	Amherst Gardens	Hastings	TN34 1TU	7 All Weather courts (5 floodlit)	Pay and Play	Sports Club	Sports Club	Varying depending on sessions	01424 439063
	The Green	Hastings	TN38 0RL	5 acrylic, 2 clay and 2 macadam courts. Floodlights on the acrylic and clay courts. Licensed bar also.	Courts are available for club members at all times. Certain courts are set aside for junior play at specific times to ensure that all age groups are catered for. Members are entitled to bring visitors to play on payment of a small daily charge.	Sports Club	Sports Club		01424 430221
	Egerton Park, Bexhill	Rother	TN39 3HL	6 Hard Courts (Outdoor & no floodlights)	Pay and Play	Local Authority	Local Authority	Winter (free) / Summer (charge) Mon-Sun anytime	01424 787912
	Bexhill Tennis Club	Rother	TN39 3HL	8 Hard Courts (Outdoor & no floodlights)	Membership	Local Authority	Local Authority	All Year	01424 216719
	Little Common Recreation Ground, Bexhill	Rother	TN39 4NS	2 Hard Courts (Outdoor & no floodlights)	Open access	Local Authority	Local Authority	April-September Mon-Sun 1000-1800	01423 787912
	Cooden Beach Sports and Social Club, Bexhill	Rother	TN39 3BD	6 Hard Courts (Outdoor & 4 floodlights) 3 squash courts	Membership	Private	Private	All Year	01424 734080
	Battle Recreation Ground	Rother	TN33	2 Hard Courts	Pay and Play	Local Authority	Local Authority	All Year	01424 787571
	Rother Meads Tennis Club	Rother	TN31 7NY	8 grass courts, 3 all weather, 1 mini tennis court, 2 squash courts, 2 croquet lawns	Membership	Private	Private	All Year	01797 223151
	Pett Recreation Ground	Rother	TN35	1 Hard Court	Pay and Play	Local Authority	Local Authority	All Year	01424 787571
	Sedlescombe Tennis Courts	Rother	TN39	2 Hard Courts	Open access	Local Authority	Local Authority	All Year	01424 780508
	Sedlescombe Golf Club	Rother	TN39	2 Hard Courts	Membership	Private	Private	All Year	
	Westfield Tennis Courts(off Church Lane)	Rother	TN35	2 Hard Courts	Pay and Play	Local Authority	Local Authority	All Year	01424 787571

Hastings & Rother Leisure Facility Strategy

Football Stadia

Ref	Facility Name	Local Authority	Postcode	Size (Description)	Booking/Access Arrangements	Ownership	Management	Opening Hours	Contact Number
	Hastings United Football Club (The Pilot Field)	Hastings	TN34 2AX	Ryman League Football Ground	Through Club	Sports Club	Sports Club	N/A	01424 444635
	Bexhill United	Rother	TN39 3EX	SCFL Division 3	Pitches through RDC	RDC / Sports club	Sports Club	N/A	01424 220732
	Sidley United (Bexhill)	Rother	TN39 5BL	SCFL Division 1	Through Club	Sports Club	Sports Club	N/A	01424 845861
	Little Common (Bexhill)	Rother	Not given	SCFL Division 3	Pitches through RDC	Pitches RDC Pavilion club	Sports Club	N/A	01424 845861
	Rye United	Rother	TN31 7LP	SCFL Division 1	Pitches through RDC	RDC	Sports Club	N/A	01424 427008
	Westfield	Rother	TN39	Sussex County League Division 2	Through Club	Sports club / Parish	Sports Club	N/A	01424 751011

Hastings & Rother Leisure Facility Strategy

Multi Use Games Areas

Ref	Facility Name	Local Authority	Postcode	Size (Description)	Booking/Access Arrangements	Ownership	Management	Opening Hours	Contact Number
	Bos Field Play Area	Hastings	TN34 2AA	hard-surfaced tarmac facility for ball games with two basketball / five-a-side combination goal	Open access	Local Authority	Local Authority	Open access	0845 274 1066
	Beckley Close kick-about area	Hastings	TN38 9DA	hard surfaced tarmac facility providing for several ball games with two basketball/ five-a side combination goal activities	Open access	Local Authority	Local Authority	Open access	0845 274 1066
	Alexandra Park MUGA	Hastings	TN34 2HX	Multi Use 2nd generation astro pitch with two five a side goals	Open Access and Bookable	Local Authority	Local Authority	Open Access, floodlights till 10pm	0845 274 1066
	White Rock MUGA	Hastings	TN34 1EU	Multi Use Polymeric Surface MUGA with two Basketball/five a side combination goals	Open Access and Bookable	Local Authority	Local Authority	Open Access, floodlights till 10pm	0845 274 1066
	The Firs MUGA	Hastings	TN34 2AX	Multi Use 2nd generation astro pitch with two five a side goals	Open Access and Bookable	Local Authority	Local Authority	Open Access, floodlights till 10pm	0845 274 1066
	Torfield MUGA	Hastings	TN34 3PD	Multi Use 2nd generation astro pitch with two five a side goals	Open Access(except during School Times) and Bookable	Local Authority	Local Authority	Open Access(except during School Times) , floodlights till 10pm	0845 274 1066
	Harkness Drive kick about Area	Hastings	TN34 2LS	hard surfaced tarmac facility providing for several ball games with two basketball/ five-a side combination goal activities	Open access	Local Authority	Local Authority	Open access	0845 274 1066
	Oxford road kick about area	Hastings	TN38 9ER	hard surfaced tarmac facility providing for several ball games with two basketball/ five-a side combination goal activities	Open access	Local Authority	Local Authority	Open access	0845 274 1066
	Hillcrest School MUGA	Hastings	TN35 5DN	Multi Use 2nd generation astro pitch with two five a side goals	Open Access(except during School Times) and Bookable	Local Authority	Local Authority	Open Access(except during School Times) , floodlights till 10pm	0845 274 1066
	The Grove MUGA	Hastings	TN38 9JP	Multi Use 2nd generation astro pitch with two five a side goals	Open Access(except during School Times) and Bookable	Local Authority	Local Authority	Open Access(except during School Times) , floodlights till 10pm	0845 274 1066
	Ticehurst MUGA	Rother	TN5	Multi-use	Open Access	Parish Council / Beatrix Drew	Parish	Open access	01424 787571
	Battle MUGA	Rother	TN33	Basketball	Open Access	Town Council	Parish	Open access	01424 787571
	Camber MUGA	Rother	TN31 7RL	Multi -use	Open Access	Parish Council	Parish	Open access	01424 787571

Hastings & Rother Leisure Facility Strategy

Climbing Walls

Ref	Facility Name	Local Authority	Postcode	Size (Description)	Booking/Access Arrangements	Ownership	Management	Opening Hours	Contact Number
	Robsack Community Centre	Hastings	TN38 9TW	Meeting Rooms, IT Suite, Hall, Climbing wall.	Phone call	Local Authority	Local Authority	Mon-Fri 0900-2100	01424 855222
	Bexhill College Sports Centre	Rother	TN40 2JG	Climbing Wall	Pay and Play	Education	College (in house)	Mon-Fri 0900-1700 Private Use Mon-Fri 1700-2200 SC/CA Sat-Sun 0900-1900 SC/CA	01424 214545
	Battle Area Sports Centre	Rother	TN33 0HT	Climbing Wall	Pay and Play	Education	Local Authority (in house)	Mon-Fri 1700-2200 PnP Sat-Sun 1000-1900 PnP	01424 774772
	The Grove School	Hastings	TN38 9JP	Climbing Wall	Club use	Education	School	Depends on club use - evenings and weekends	01424 431691

Hastings & Rother Leisure Facility Strategy

Water Sports

Ref	Facility Name	Local Authority	Postcode	Size (Description)	Opening Hours	Contact Number
	Bexhill Sea Angling Club	Rother	TN40 1AY	The Club house is at Galley Hill. Sea angling from boat and beach. When available, boat sites may be rented.	open Wednesday evenings and at weekends.	01424 734292
	East Hastings Sea Angling Association	Hastings	TN34 3DW	Sea angling association, with private members club open to angling and social members. Angling from private and club boats open to juvenile and adult members; social activities. Large licensed clubhouse with regular entertainment; pool tables, darts etc.	Open all day every day.	01424 426644
	Hastings and St Leonards Angling Association	Hastings	TN34 3AG	Facilities include: unlimited free boating all year round for angling members in club boats (weather permitting); boat berths for private boats in a secure compound, with a boatman; lockers and outboard storage at HQ.	Year round.	01424 430120
	Hastings Fly Fishers Club Limited	Hastings	TN33 0PL	A private club, trout fishing at Powderrill (Great Sanders) reservoir. Day tickets available for non members. Shareholders' AGM in July; Members' AGM in December.	Fly fishing for trout seven days a week, from early March to 31 October.	01424 870498
	Hastings and St Leonards Rowing Club	Hastings	TN34 1JY	Training sessions Sunday mornings and Monday, Wednesday and Friday evenings - general fitness in winter and rowing in summer. Competitive rowing on inland waters on winter weekends and coastal regattas at South East coastal towns during the summer.	Year round programme.	01424 421868
	Bexhill Sailing Club	Rother	TN40 1LA	A family orientated sailing club for anyone with an interest in sailing and the art of dinghy racing, and we seek to encourage good seamanship, knowledge and love of the sea. Sailing every weekend and in summer mid week. Sail Training available. Youth Section meet every Thursday evening.	Sailing every weekend and in summer mid week.	01424 212906
	Hastings and St Leonards Sailing Club	Hastings	TN38 0BU	Sailboat Racing, Cruising and Training. Dinghy classes include Laser, Topper, Miracle, Tasar, Merlin, Mirror, Dart16 & Shearwater Cats. Unique large indoor boathouse for the use of regular racing sailors and supporters of the Club.	Racing on Sundays and bank holidays throughout the season March to December. Cruising and tuition on Wednesdays and Saturdays May to August.	01424 420656
	Rye Harbour Sailing Club (RHSC)	Rother	TN31 7TU	Cruiser and dinghy sailing sections, summer sail training, summer and winter racing, cadet student sailing, and non-sailing memberships. Facilities for Hire: Seating capacity 60, kitchen, toilets, showers.	Sailing most weekends. Social activities Thursday evenings.	01797 224350
	Hastings Sub-aqua Club	Hastings	Not given	Scuba diving club	Tuesday, 9.00pm at Summerfields Sports Centre, Bohemia Road, Hastings.	01424 447785
	Bexhill Rowing Club	Rother	TN40	Small clubhouse on Bexhill seafront	Training Tuesday, Wednesday, Thursday from 6pm. Sunday from 10.30am.	01424 210153
	Rye Watersports	Rother	TN31 7QS	Kitesurfing, windsurfing, sailing lessons.	April - September	01797 225238
	Bewl Water Outdoor Centre	Kent	TN3 8JH	Outdoor Centre in Kent but most of lake in Rother. Sailing, canoeing, power boating, rock climbing and team building.	All year	01892 891261
	Hastings and St Leonards Canoe Club	Hastings		The club's clubhouse is based at Cinque Ports Way / St. Leonards behind the beach huts. The club have all the gear you will need to try out kayaking. The club work with local agencies such as HBC sports Development and YDS to encourage new users.	The club meet 18.30 every Tuesday (IN THE SUMMER) at the Club's clubhouse. Equipment is provided (kayak, safety kit etc). First Tuesday evening in the sea is FREE. Any further evenings with the club are charged at £5 until you become a full club member ... and then all equipment is free to use. We also run a fortnightly pool session at Battle Abbey Pool (all year / Thursdays) to help you develop your skill in a supervised environment. There is a fee for the pool session of £6 as we hire the venue and all equipment is provided.	7512810139

Hastings & Rother Leisure Facility Strategy

Skate Parks

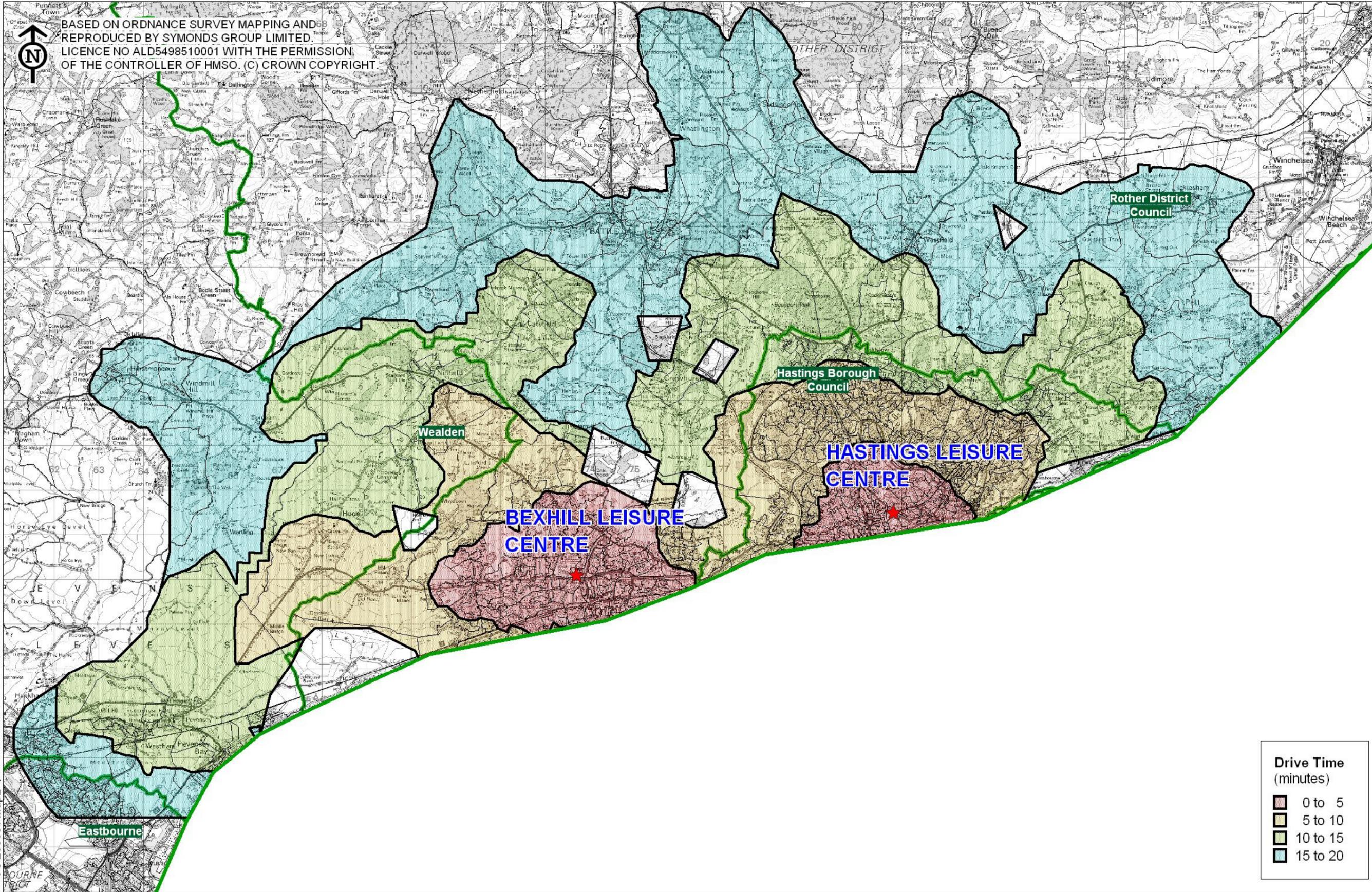
Ref	Facility Name	Local Authority	Postcode	Size (Description)	Booking/Access Arrangements	Ownership	Management	Opening Hours	Contact Number
	White Rock Gardens Skateboard Ramp	Hastings	TN34 1JU	Large skate boarding facility located with a range of ramps and jumps	Open access	Local Authority	Local Authority	Open access	01424 451122
	Farley Bank	Hastings	Not given	1 Mini ramp skateboard/bmx facility	Open access	Housing Asso	Housing Asso	Open access	Not given
	Galley Hill, Bexhill	Rother	Not given	skateboard/bmx facility	Open access	Local Authority	Local Authority	Open access	01424 787571
	Bexhill Leisure Centre Skate Park	Rother	TN39 4HS	skateboard/bmx facility	Open access	Local Authority	Local Authority	Open access	01424 787571
	Bexhill BMX Racing Track, Canada Way, Sidley	Rother	TN39	Dirt racing track, recently received £24K for upgrade	Open access	Local Authority	Bexhill BMX Club	Open access	01424 213270
	Levetts Lane, Bodium	Rother	TN32	skateboard/bmx facility	Open access	Local Authority	Local Authority	Open access	01424 787571
	Rye Salts	Rother	TN31	skateboard/bmx facility	Open access	Local Authority	Local Authority	Open access	Not given
	Battle Youth Centre	Rother	Not given	Half Pipe	Open access	Local Authority	Local Authority	Open access	Not given
	Peasmarsh Skate Park	Rother	TN31	skateboard/bmx facility	Open access	Local Authority	Local Authority	Open access	Not given
	Wishing Tree Lane skate park not included	Hastings	TN38 9LJ	skateboard/bmx facility	Open access	Housing Assoc	Housing Assoc	Open access	Not given

Hastings & Rother Leisure Facility Strategy

50m Pools - London & South East

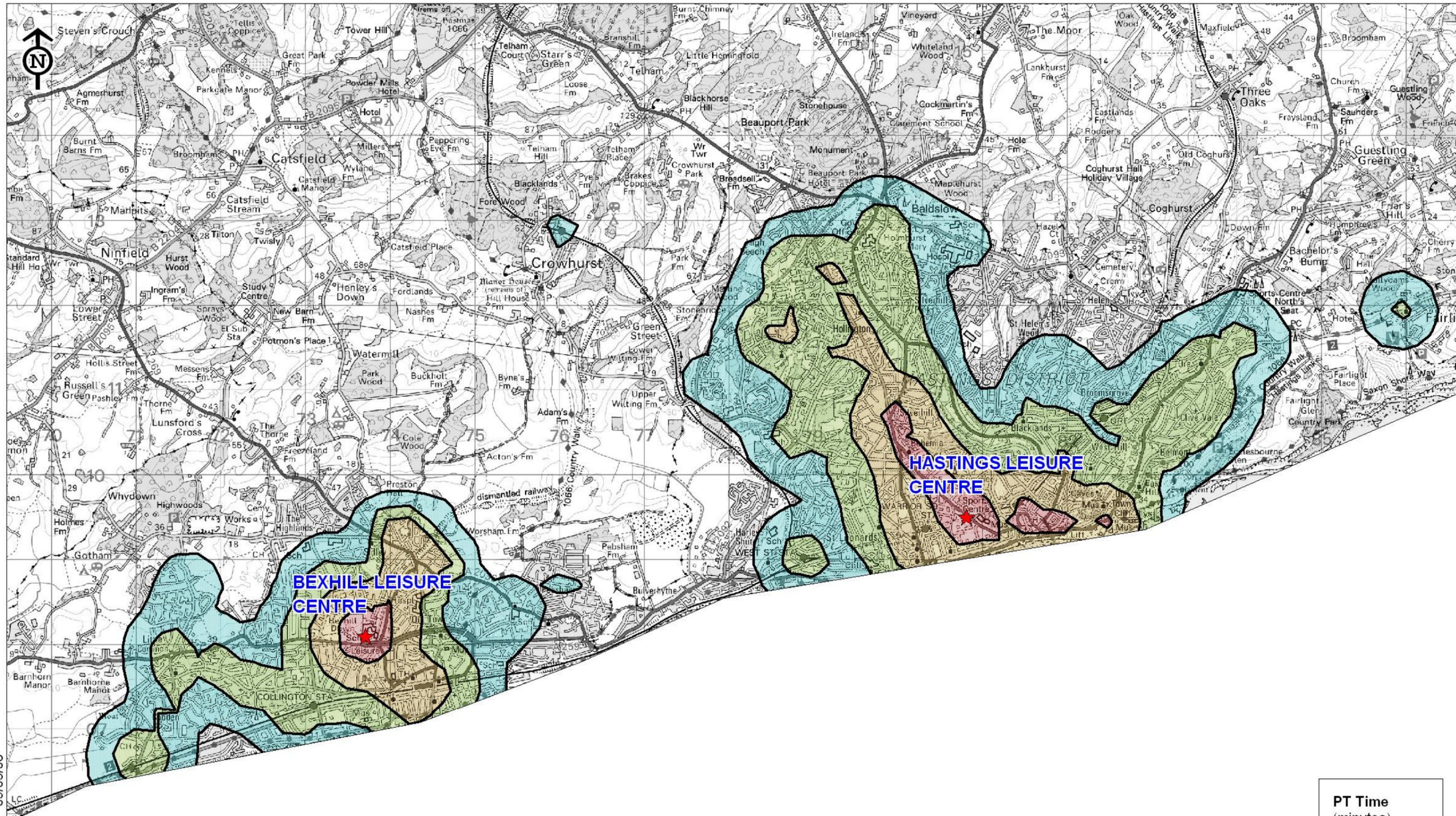
Ref	Facility Name	Local Authority Location	50m Pool Area	Booking/Access Arrangements	Ownership	Management
	Aldershot Garrison Sports Centre	Rushmoor District	900m2 (8 lanes)	Pay and Play	MOD	MOD
	Crystal Palace National Sports Centre (temporarily closed)	Bromley London Boro	1100m2 (8 lanes)	Pay and Play	Public	Trust
	Gurnell Pool & Leisure Centre	Ealing London Boro	750m2 (6 lanes)	Pay and Play	Public	Trust
	Hillingdon Athletics Stadium (planned)	Hillingdon London Boro	900m2 (8 lanes)	Pay and Play	Public	-
	K2 Leisure Centre	Crawley District	900m2 (8 lanes)	Pay and Play	Education	Commercial Management
	Mountbatten Centre (planned)	City of Portsmouth	900m2 (8 lanes)	Pay and Play	Public	-
	Wycombe Sports Centre	Wycombe District	750m2 (6 lanes)	Pay and Play	Public	Trust

Appendix 5 Transport Accessibility Mapping



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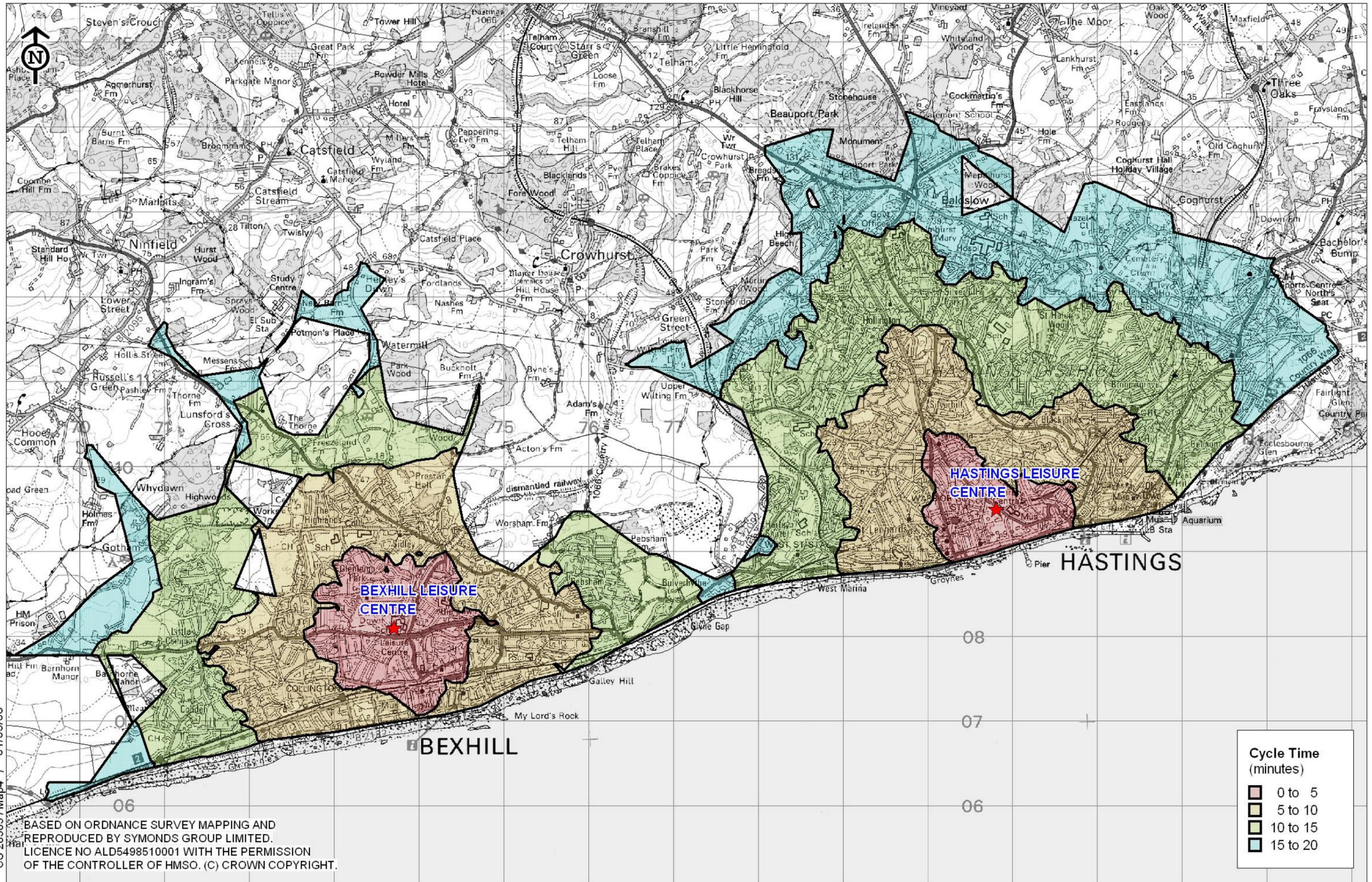
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CS 28585 / Map3 / 09/05/08

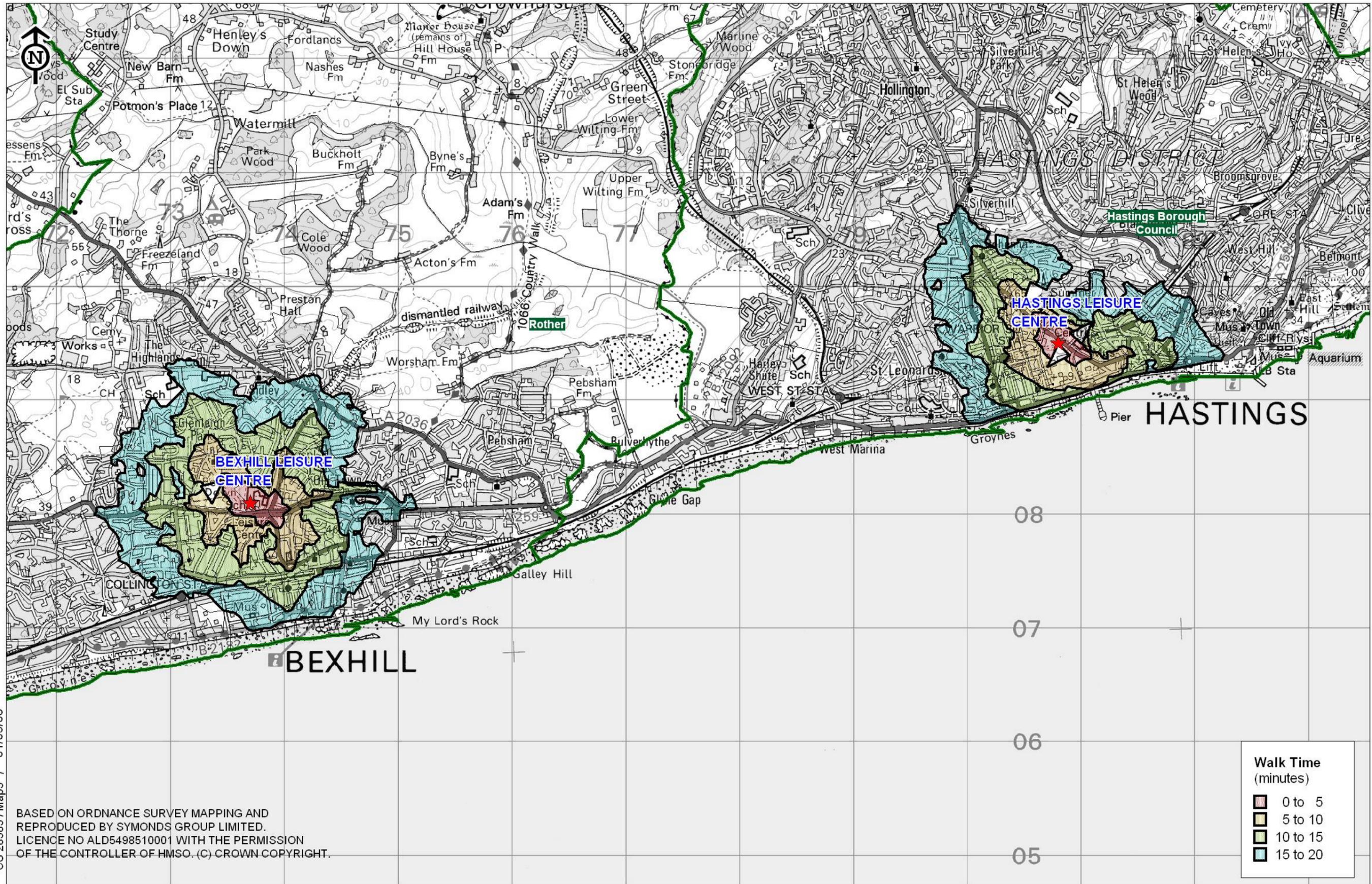
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PT Time (minutes)	
	0 to 5
	5 to 10
	10 to 15
	15 to 20



CS 28585 / Map4 / 01/05/08

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CS 28585 / Map5 / 01/05/08

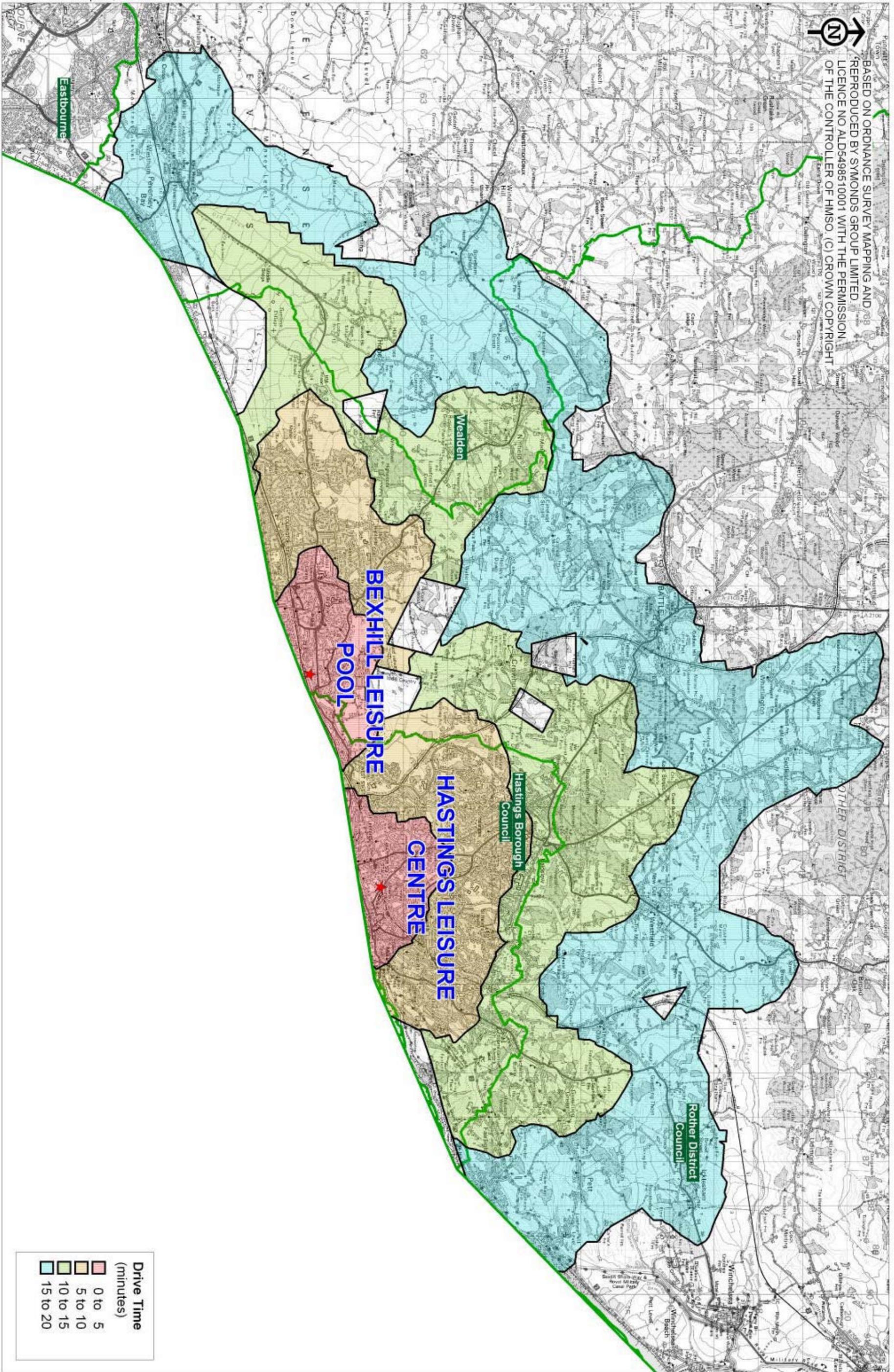
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Walk Time (minutes)	
	0 to 5
	5 to 10
	10 to 15
	15 to 20

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CS 28585 / Map2a / 24/06/08



Drive Time (minutes)	Color
0 to 5	Red
5 to 10	Orange
10 to 15	Yellow
15 to 20	Light Green

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**BEXHILL LEISURE POOL AND HASTINGS LEISURE CENTRE 20MIN DRIVE PLOT
 MAP 2**

Appendix 6 Leisure Database Latent Demand Calculations

1 LATENT DEMAND FOR HEALTH AND FITNESS - HASTINGS

1.1.1 The Leisure Database Company was commissioned to undertake an assessment of latent demand for fitness facility provision (as this is not possible using the Sport England tools). The assessment provides an estimation of the number of individuals within a defined catchment area who are not currently members of fitness gyms but would, based on their consumer habits, be likely to join.

1.1.2 Fitness gyms form a key part of the facility mix in modern sport and leisure centres, providing an important income stream to support the operation of loss making facilities such as swimming pools.

Mosaic Consumer Profiling

1.1.3 Mosaic is a tool which enables consumers to be classified at a postcode and household level into 61 types aggregated into 11 groups. The result is a comprehensive classification of UK consumers in terms of their socio-demographics, lifestyles, cultures and behaviours, a useful tool in predicting their propensity to use different products and services.

1.1.4 The first stage, in developing the assessment of latent demand is to develop an understanding of the local consumer profile through the use of the Mosaic report.

1.1.5 The report focussed on the population living within a three mile radius of Summerfield Leisure Centre (the core catchment). The dominant profiles are listed in Table 7.

Table 7: Dominant Mosaic Profiles – Hastings

Mosaic Group Name	Hastings (percentage of total population)
Ties of the Community	33%
Grey Perspectives	16%
Suburban Comfort	15%

Source: *The Leisure Database Company*

1.1.6 The definitions of these Mosaic groups is summarised below:

Ties of the Community

Ties of Community is comprised of people whose lives are mostly played out within the confines of close knit communities. Living mostly in older houses in inner city neighbourhoods or in small industrial towns, most of these people own their homes, drive their own cars and hold down responsible jobs. Community norms rather than individual material ambitions shape the pattern of most residents' consumption.

Grey Perspectives

Grey Perspectives consists mostly of pensioners who own their homes and who have some source of income beyond the basic state pension. Many of these people have, on retirement, moved to the seaside or the countryside to live among people similar to themselves. Today many of these people have quite active lifestyles and are considered in their purchasing decisions. They are likely to be sensitive to pricing.

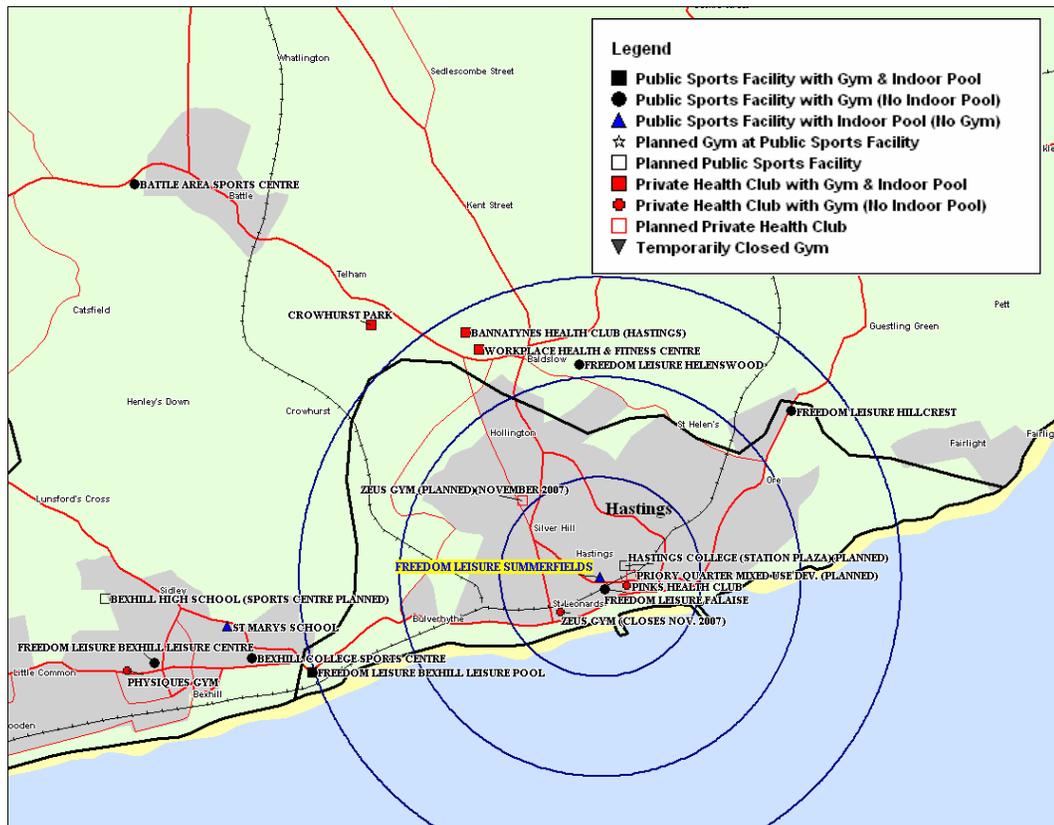
Suburban Comfort

Suburban Comfort comprises people who have successfully established themselves and their families in comfortable homes in mature suburbs. Children are becoming more independent, work is becoming less of a challenge and interest payments on homes and other loans are becoming less burdensome. With more time and money on their hands, people can relax and focus on activities that they find intrinsically rewarding.

Local Competition

- 1.1.7 The next stage in estimating the demand for fitness facilities was to map the location of other health and fitness facilities in Hastings, operated by both the public and private sectors. As with the Mosaic profiling, a 3 mile catchment area was used.
- 1.1.8 Within a 3 mile radius of Summerfields Leisure Centre there is currently eleven existing or planned facilities with health and fitness provision. These are identified on Figure 2.

Figure 2: Competition Facilities Map (3 mile radius of Summerfields Leisure Centre)



Source: The Leisure Database Company

Estimating Demand

- 1.1.9 Based on the Mosaic profiling, it is estimated that the latent demand (i.e. the number of potential additional members) for facilities in the Hastings catchment area is 1,662 people. This figure includes a discount of 800 due to the competition on the edge of

the 3 mile radius and includes consideration of the current 1,800 members of Falaise Fitness Centre. In summary, this translates to an additional 70 stations of health and fitness facilities (based on 24 members per station).

2 LATENT DEMAND FOR HEALTH AND FITNESS – BEXHILL

- 2.1.1 The Leisure Database Company was commissioned to undertake an assessment of latent demand for fitness facility provision (as this is not possible using the Sport England tools). The assessment provides an estimation of the number of individuals within a defined catchment area who are not currently members of fitness gyms but would, based on their consumer habits, be likely to join.
- 2.1.2 Fitness gyms form a key part of the facility mix in modern sport and leisure centres, providing an important income stream to support the operation of loss making facilities such as swimming pools.

Mosaic Consumer Profiling

- 2.1.3 Mosaic is a tool which enables consumers to be classified at a postcode and household level into 61 types aggregated into 11 groups. The result is a comprehensive classification of UK consumers in terms of their socio-demographics, lifestyles, cultures and behaviours, a useful tool in predicting their propensity to use different products and services.
- 2.1.4 The first stage, in developing the assessment of latent demand is to develop an understanding of the local consumer profile through the use of the Mosaic report.
- 2.1.5 The report focussed on the population living within a three mile radius of Summerfield Leisure Centre (the core catchment). The dominant profiles are listed in Table 28.

Table 28: Dominant Mosaic Profiles– Bexhill Catchment

Mosaic Group Name	Rother (percentage of total population of Bexhill)
Grey Perspectives	54%
Ties of the Community	16%
Blue Collar Enterprise	8%

Source: *The Leisure Database Company*

- 2.1.6 The Definitions of these Mosaic groups is summarised below:

Grey Perspectives

Grey Perspectives consists mostly of pensioners who own their homes and who have some source of income beyond the basic state pension. Many of these people have, on retirement, moved to the seaside or the countryside to live among people similar to themselves. Today many of these people have quite active lifestyles and are considered in their purchasing decisions.

Ties of the Community

Ties of Community is comprised of people whose lives are mostly played out within the confines of close knit communities. Living mostly in older houses in inner city neighbourhoods or in small industrial towns, most of these people own their homes, drive their own cars and hold down responsible jobs. Community norms rather than individual material ambitions shape the pattern of most residents' consumption.

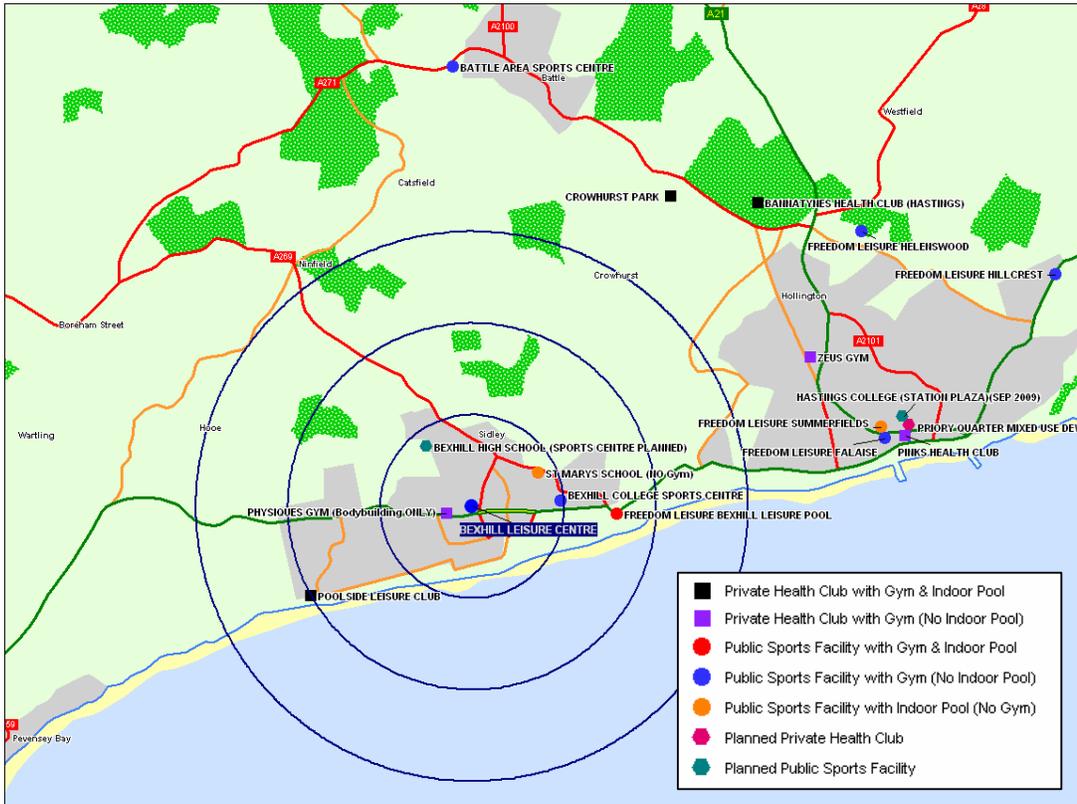
Blue Collar Enterprise

Blue Collar Enterprise comprises people who, though not necessarily very well educated, are practical and enterprising in their orientation. Many of these people live in what were once council estates but where tenants have exercised their right to buy. They own their cars, provide a reliable source of labour to local employers and are streetwise consumers. Tastes are mass market rather than individualistic and focus on providing comfort and value to family members.

Local Competition

- 2.1.7 The next stage in estimating the demand for fitness facilities was to map the location of competitor sites operated by both the public and private sectors. As with the Mosaic profiling, a 3 mile catchment area was used.
- 2.1.8 Within a 3 mile radius of Bexhill Leisure Centre there are currently six facilities with health and fitness provision. These are identified on Figure 3.

Figure 3: Competition Facilities Map (3 mile radius of Bexhill Leisure Centre)



Source: The Leisure Database Company

Estimating Demand

- 2.1.9 Based on the Mosaic profiling, it is estimated that the latent demand (i.e. the number of potential additional members) for facilities in the catchment area is 738 people. This figure is on top of the 850 (the current membership of Bexhill Leisure Centre). In summary, this translates to an additional 31 stations of health and fitness

equipment in Bexhill. This is likely to increase by 2020, with a projected increase in population of approximately 4,000. However, without knowing the demographic make up of the new residents it is not possible to accurately estimate the level of additional demand this will bring.

ESTIMATE OF LATENT DEMAND FOR HEALTH & FITNESS FREEDOM LEISURE (SUMMERFIELDS), HASTINGS (3 miles radius)		
MOSAIC UK Type	Total Population	Total H & F Demand
A01 Global Connections	0	0
A02 Cultural Leadership	0	0
A03 Corporate Chieftains	0	0
A04 Golden Empty Nesters	375	15
A05 Provincial Privilege	124	4
A06 High Technologists	1,423	51
A07 Semi-Rural Seclusion	676	33
B08 Just Moving In	237	10
B09 Fledgling Nurseries	460	14
B10 Upscale New Owners	1,373	42
B11 Families Making Good	1,627	51
B12 Middle Rung Families	2,180	83
B13 Burdened Optimists	2,843	107
B14 In Military Quarters	0	0
C15 Close to Retirement	3,130	78
C16 Conservative Values	2,623	76
C17 Small Time Business	3,679	141
C18 Sprawling Subtopia	3,068	97
C19 Original Suburbs	712	22
C20 Asian Enterprise	0	0
D21 Respectable Rows	2,606	86
D22 Affluent Blue Collar	1,023	24
D23 Industrial Grit	5,165	108
D24 Coronation Street	4,014	68
D25 Town Centre Refuge	16,468	412
D26 South Asian Industry	0	0
D27 Settled Minorities	0	0
E28 Counter Cultural Mix	0	0
E29 City Adventurers	0	0
E30 New Urban Colonists	0	0
E31 Caring Professionals	433	12
E32 Dinky Developments	56	2
E33 Town Gown Transition	0	0
E34 University Challenge	0	0
F35 Bedsit Beneficiaries	552	11
F36 Metro Multiculture	0	0
F37 Upper Floor Families	1,782	18
F38 Tower Block Living	218	1
F39 Dignified Dependency	540	4
F40 Sharing a Staircase	0	0
G41 Families on Benefits	2,283	29
G42 Low Horizons	1,248	16
G43 Ex-industrial Legacy	1,028	14
H44 Rustbelt Resilience	1,409	21
H45 Older Right to Buy	464	8
H46 White Van Culture	3,737	73
H47 New Town Materialism	3,628	54
I48 Old People in Flats	881	4
I49 Low Income Elderly	860	20
I50 Cared for Pensioners	691	4
J51 Sepia Memories	1,310	12
J52 Childfree Serenity	1,015	26
J53 High Spending Elders	1,994	74
J54 Bungalow Retirement	1,840	39
J55 Small Town Seniors	7,589	231
J56 Tourist Attendants	224	9
K57 Summer Playgrounds	18	0
K58 Greenbelt Guardians	239	10
K59 Parochial Villagers	29	1
K60 Pastoral Symphony	23	1
K61 Upland Hill Farmers	0	0
Sub Total (3 mile radius)	87,897	2,216
Add consideration for members from outside the core catchment (10%)		246
<i>Minus consideration for decay on catchment fringes / excessive competition*</i>		800
Estimate of Latent Demand around this Site (excl. current Falaise m'ship)		1,662
Add bulk of current Falaise membership (est.)		1,800
Estimate of Possible Total Membership		3,462
<i>*This is the proportion of the demand we feel is most vulnerable to competition on the edge of the 3m radius</i>		

MOSAIC UK Profile Report

Target Area: Freedom Leisure (Summerfields), Hastings - 3 mile radius

Base Area: England

	Freedom Leisure Summerfields	Freedom Leisure Summerfields %	England	England %	Penetration	Index
A Symbols of Success (Pop)	2,598	2.95	5,504,758	10.90	0.05	27
B Happy Families (Pop)	8,720	9.90	5,868,791	11.62	0.15	85
C Suburban Comfort (Pop)	13,212	15.00	8,529,218	16.89	0.15	89
D Ties of Community (Pop)	29,276	33.25	8,813,628	17.45	0.33	191
E Urban Intelligence (Pop)	489	0.56	3,721,973	7.37	0.01	8
F Welfare Borderline (Pop)	3,092	3.51	2,404,496	4.76	0.13	74
G Municipal Dependency (Pop)	4,559	5.18	3,131,773	6.20	0.15	84
H Blue Collar Enterprise (Pop)	9,238	10.49	5,310,702	10.51	0.17	100
I Twilight Subsistence (Pop)	2,432	2.76	1,253,926	2.48	0.19	111
J Grey Perspectives (Pop)	13,972	15.87	3,500,020	6.93	0.40	229
K Rural Isolation (Pop)	309	0.35	2,286,321	4.53	0.01	8
Population estimate 2006	88,059	100.00	50,512,876	100.00	0.17	100

	Freedom Leisure Summerfields	Freedom Leisure Summerfields %	England	England %	Penetration	Index
A Symbols of Success (Pop)						
A01 Global Connections (Pop)	0	0.00	376,441	0.75	0.00	0
A02 Cultural Leadership (Pop)	0	0.00	536,135	1.06	0.00	0
A03 Corporate Chieftains (Pop)	0	0.00	738,259	1.46	0.00	0
A04 Golden Empty Nesters (Pop)	375	0.43	702,436	1.39	0.05	31
A05 Provincial Privilege (Pop)	124	0.14	863,983	1.71	0.01	8
A06 High Technologists (Pop)	1,423	1.62	1,149,229	2.28	0.12	71
A07 Semi-Rural Seclusion (Pop)	676	0.77	1,138,275	2.25	0.06	34
Population estimate 2006	88,059	100.00	50,512,876	100.00	0.17	100

	Freedom Leisure Summerfields	Freedom Leisure Summerfields %	England	England %	Penetration	Index
B Happy Families (Pop)						
B08 Just Moving In (Pop)	237	0.27	321,856	0.64	0.07	42
B09 Fledgling Nurseries (Pop)	460	0.52	664,272	1.32	0.07	40
B10 Upscale New Owners (Pop)	1,373	1.56	796,558	1.58	0.17	99
B11 Families Making Good (Pop)	1,627	1.85	1,192,845	2.36	0.14	78
B12 Middle Rung Families (Pop)	2,180	2.48	1,715,390	3.40	0.13	73
B13 Burdened Optimists (Pop)	2,843	3.23	1,028,416	2.04	0.28	159
B14 In Military Quarters (Pop)	0	0.00	149,454	0.30	0.00	0
Population estimate 2006	88,059	100.00	50,512,876	100.00	0.17	100

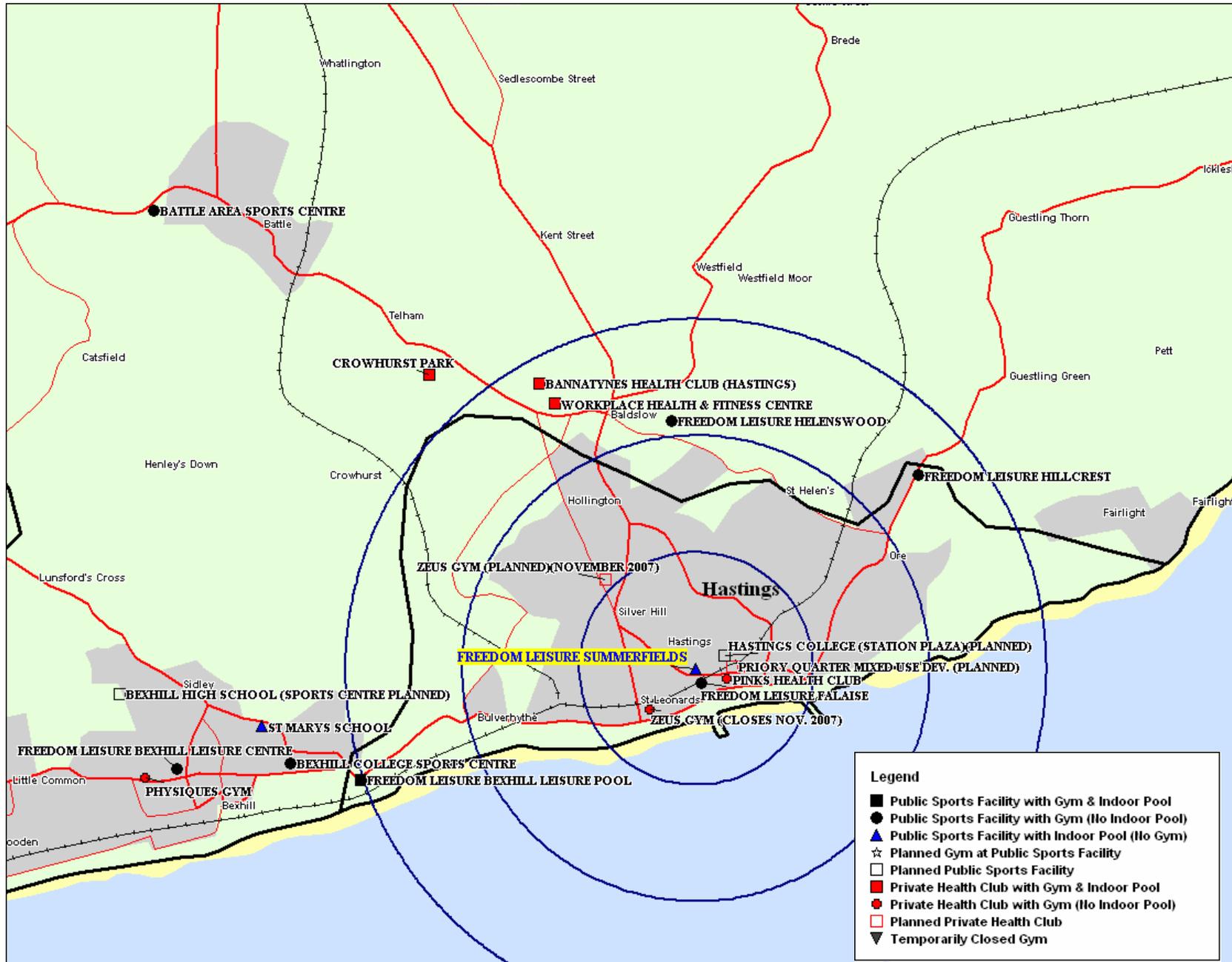
	Freedom Leisure Summerfields	Freedom Leisure Summerfields %	England	England %	Penetration	Index
C Suburban Comfort (Pop)						
C15 Close to Retirement (Pop)	3,130	3.55	1,678,697	3.32	0.19	107
C16 Conservative Values (Pop)	2,623	2.98	1,360,685	2.69	0.19	111
C17 Small Time Business (Pop)	3,679	4.18	1,597,456	3.16	0.23	132
C18 Sprawling Subtopia (Pop)	3,068	3.48	1,680,389	3.33	0.18	105
C19 Original Suburbs (Pop)	712	0.81	1,442,678	2.86	0.05	28
C20 Asian Enterprise (Pop)	0	0.00	769,313	1.52	0.00	0
Population estimate 2006	88,059	100.00	50,512,876	100.00	0.17	100

	Freedom Leisure Summerfields	Freedom Leisure Summerfields %	England	England %	Penetration	Index
D Ties of Community (Pop)						
D21 Respectable Rows (Pop)	2,606	2.96	1,333,443	2.64	0.20	112
D22 Affluent Blue Collar (Pop)	1,023	1.16	1,684,482	3.33	0.06	35
D23 Industrial Grit (Pop)	5,165	5.87	2,046,489	4.05	0.25	145
D24 Coronation Street (Pop)	4,014	4.56	1,461,978	2.89	0.27	157
D25 Town Centre Refuge (Pop)	16,468	18.70	502,816	1.00	3.28	1,879
D26 South Asian Industry (Pop)	0	0.00	764,831	1.51	0.00	0
D27 Settled Minorities (Pop)	0	0.00	1,019,589	2.02	0.00	0
Population estimate 2006	88,059	100.00	50,512,876	100.00	0.17	100

	Freedom Leisure Summerfields	Freedom Leisure Summerfields %	England	England %	Penetration	Index
E Urban Intelligence (Pop)						
E28 Counter Cultural Mix (Pop)	0	0.00	717,907	1.42	0.00	0
E29 City Adventurers (Pop)	0	0.00	580,278	1.15	0.00	0
E30 New Urban Colonists (Pop)	0	0.00	717,017	1.42	0.00	0
E31 Caring Professionals (Pop)	433	0.49	597,943	1.18	0.07	42
E32 Dinky Developments (Pop)	56	0.06	409,169	0.81	0.01	8
E33 Town Gown Transition (Pop)	0	0.00	392,548	0.78	0.00	0
E34 University Challenge (Pop)	0	0.00	307,111	0.61	0.00	0
Population estimate 2006	88,059	100.00	50,512,876	100.00	0.17	100
F Welfare Borderline (Pop)						
F35 Bedsit Beneficiaries (Pop)	552	0.63	153,731	0.30	0.36	206
F36 Metro Multiculture (Pop)	0	0.00	1,011,129	2.00	0.00	0
F37 Upper Floor Families (Pop)	1,782	2.02	751,029	1.49	0.24	136
F38 Tower Block Living (Pop)	218	0.25	123,799	0.25	0.18	101
F39 Dignified Dependency (Pop)	540	0.61	356,713	0.71	0.15	87
F40 Sharing a Staircase (Pop)	0	0.00	8,095	0.02	0.00	0
Population estimate 2006	88,059	100.00	50,512,876	100.00	0.17	100
G Municipal Dependency (Pop)						
G41 Families on Benefits (Pop)	2,283	2.59	701,903	1.39	0.33	187
G42 Low Horizons (Pop)	1,248	1.42	1,304,798	2.58	0.10	55
G43 Ex-industrial Legacy (Pop)	1,028	1.17	1,125,072	2.23	0.09	52
Population estimate 2006	88,059	100.00	50,512,876	100.00	0.17	100
H Blue Collar Enterprise (Pop)						
H44 Rustbelt Resilience (Pop)	1,409	1.60	1,212,818	2.40	0.12	67
H45 Older Right to Buy (Pop)	464	0.53	889,011	1.76	0.05	30
H46 White Van Culture (Pop)	3,737	4.24	1,783,920	3.53	0.21	120
H47 New Town Materialism (Pop)	3,628	4.12	1,424,953	2.82	0.25	146
Population estimate 2006	88,059	100.00	50,512,876	100.00	0.17	100
I Twilight Subsistence (Pop)						
I48 Old People in Flats (Pop)	881	1.00	220,220	0.44	0.40	229
I49 Low Income Elderly (Pop)	860	0.98	581,428	1.15	0.15	85
I50 Cared for Pensioners (Pop)	691	0.78	452,278	0.90	0.15	88
Population estimate 2006	88,059	100.00	50,512,876	100.00	0.17	100
J Grey Perspectives (Pop)						
J51 Sepia Memories (Pop)	1,310	1.49	269,035	0.53	0.49	279
J52 Childfree Serenity (Pop)	1,015	1.15	580,308	1.15	0.17	100
J53 High Spending Elders (Pop)	1,994	2.26	709,416	1.40	0.28	161
J54 Bungalow Retirement (Pop)	1,840	2.09	558,979	1.11	0.33	189
J55 Small Town Seniors (Pop)	7,589	8.62	1,265,562	2.51	0.60	344
J56 Tourist Attendants (Pop)	224	0.25	116,720	0.23	0.19	110
Population estimate 2006	88,059	100.00	50,512,876	100.00	0.17	100
K Rural Isolation (Pop)						
K57 Summer Playgrounds (Pop)	18	0.02	79,863	0.16	0.02	13
K58 Greenbelt Guardians (Pop)	239	0.27	994,187	1.97	0.02	14
K59 Parochial Villagers (Pop)	29	0.03	639,776	1.27	0.00	3
K60 Pastoral Symphony (Pop)	23	0.03	466,540	0.92	0.01	3
K61 Upland Hill Farmers (Pop)	0	0.00	105,955	0.21	0.00	0
Population estimate 2006	88,059	100.00	50,512,876	100.00	0.17	100

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Competition Map for Freedom Leisure (Summerfields), Hastings (showing 1, 2 and 3 mile radius bands)



**ESTIMATE OF LATENT DEMAND FOR HEALTH & FITNESS
BEXHILL LEISURE CENTRE - 3 mile radius**

MOSAIC UK Type	Total Population	Total Health & Fitness Demand
A01 Global Connections	0	0
A02 Cultural Leadership	0	0
A03 Corporate Chieftains	0	0
A04 Golden Empty Nesters	475	23
A05 Provincial Privilege	359	12
A06 High Technologists	83	4
A07 Semi-Rural Seclusion	166	12
B08 Just Moving In	257	11
B09 Fledgling Nurseries	77	3
B10 Upscale New Owners	23	1
B11 Families Making Good	350	14
B12 Middle Rung Families	1,041	50
B13 Burdened Optimists	498	19
B14 In Military Quarters	0	0
C15 Close to Retirement	428	19
C16 Conservative Values	421	12
C17 Small Time Business	1,273	87
C18 Sprawling Subtopia	1,536	64
C19 Original Suburbs	0	0
C20 Asian Enterprise	0	0
D21 Respectable Rows	749	17
D22 Affluent Blue Collar	200	7
D23 Industrial Grit	1,895	59
D24 Coronation Street	228	4
D25 Town Centre Refuge	4,145	104
D26 South Asian Industry	0	0
D27 Settled Minorities	0	0
E28 Counter Cultural Mix	0	0
E29 City Adventurers	0	0
E30 New Urban Colonists	0	0
E31 Caring Professionals	0	0
E32 Dinky Developments	0	0
E33 Town Gown Transition	0	0
E34 University Challenge	0	0
F35 Bedsit Beneficiaries	0	0
F36 Metro Multiculture	0	0
F37 Upper Floor Families	94	1
F38 Tower Block Living	0	0
F39 Dignified Dependency	0	0
F40 Sharing a Staircase	0	0
G41 Families on Benefits	336	4
G42 Low Horizons	0	0
G43 Ex-industrial Legacy	407	3
H44 Rustbelt Resilience	228	3
H45 Older Right to Buy	181	3
H46 White Van Culture	2,311	68
H47 New Town Materialism	976	20
I48 Old People in Flats	181	1
I49 Low Income Elderly	339	8
I50 Cared for Pensioners	504	3
J51 Sepia Memories	6,623	96
J52 Childfree Serenity	467	12
J53 High Spending Elders	7,781	287
J54 Bungalow Retirement	6,128	192
J55 Small Town Seniors	4,065	156
J56 Tourist Attendants	0	0
K57 Summer Playgrounds	0	0
K58 Greenbelt Guardians	787	42
K59 Parochial Villagers	86	5
K60 Pastoral Symphony	178	8
K61 Upland Hill Farmers	0	0
Sub Total	46,070	1,435
<i>Add consideration for members from outside the core catchment (15%)</i>		253
<i>Minus consideration for decay on catchment fringes / excessive competition</i>		100
Total Demand for Health & Fitness		1,588
<i>Minus current quoted membership figure</i>		850
Estimate of Latent Demand for Health & Fitness		738

MOSAIC UK Profile Report

Target Area: 3 miles around Bexhill Leisure Centre (Freedom Leisure), TN39 4HS

Base Area: England

	Bexhill Leisure Centre 3 miles	Bexhill Leisure Centre 3 miles %	England	England %	Penetration	Index
A Symbols of Success (Pop)	1,084	2.35	5,203,517	10.21	0.021	23
B Happy Families (Pop)	2,246	4.87	5,842,424	11.46	0.038	43
C Suburban Comfort (Pop)	3,658	7.94	8,053,085	15.80	0.045	50
D Ties of Community (Pop)	7,217	15.67	8,816,821	17.30	0.082	91
E Urban Intelligence (Pop)	0	0.00	4,048,271	7.94	0.000	0
F Welfare Borderline (Pop)	94	0.20	2,773,560	5.44	0.003	4
G Municipal Dependency (Pop)	743	1.61	3,234,743	6.35	0.023	25
H Blue Collar Enterprise (Pop)	3,696	8.02	5,117,121	10.04	0.072	80
I Twilight Subsistence (Pop)	1,024	2.22	1,536,554	3.01	0.067	74
J Grey Perspectives (Pop)	25,064	54.40	3,833,901	7.52	0.654	723
K Rural Isolation (Pop)	1,051	2.28	2,322,148	4.56	0.045	50
Population estimate 2007	46,070	100.00	50,971,737	100.00	0.090	100

	Bexhill Leisure Centre 3 miles	Bexhill Leisure Centre 3 miles %	England	England %	Penetration	Index
A Symbols of Success (Pop)						
A01 Global Connections (Pop)	0	0.00	406,126	0.80	0.000	0
A02 Cultural Leadership (Pop)	0	0.00	516,590	1.01	0.000	0
A03 Corporate Chieftains (Pop)	0	0.00	669,165	1.31	0.000	0
A04 Golden Empty Nesters (Pop)	475	1.03	673,933	1.32	0.071	78
A05 Provincial Privilege (Pop)	359	0.78	796,546	1.56	0.045	50
A06 High Technologists (Pop)	83	0.18	985,358	1.93	0.009	9
A07 Semi-Rural Seclusion (Pop)	166	0.36	1,155,799	2.27	0.014	16
Population estimate 2007	46,070	100.00	50,971,737	100.00	0.090	100

	Bexhill Leisure Centre 3 miles	Bexhill Leisure Centre 3 miles %	England	England %	Penetration	Index
B Happy Families (Pop)						
B08 Just Moving In (Pop)	257	0.56	497,393	0.98	0.052	57
B09 Fledgling Nurseries (Pop)	77	0.17	701,957	1.38	0.011	12
B10 Upscale New Owners (Pop)	23	0.05	751,826	1.48	0.003	3
B11 Families Making Good (Pop)	350	0.76	1,192,526	2.34	0.029	32
B12 Middle Rung Families (Pop)	1,041	2.26	1,415,768	2.78	0.074	81
B13 Burdened Optimists (Pop)	498	1.08	1,126,965	2.21	0.044	49
B14 In Military Quarters (Pop)	0	0.00	155,989	0.31	0.000	0
Population estimate 2007	46,070	100.00	50,971,737	100.00	0.090	100

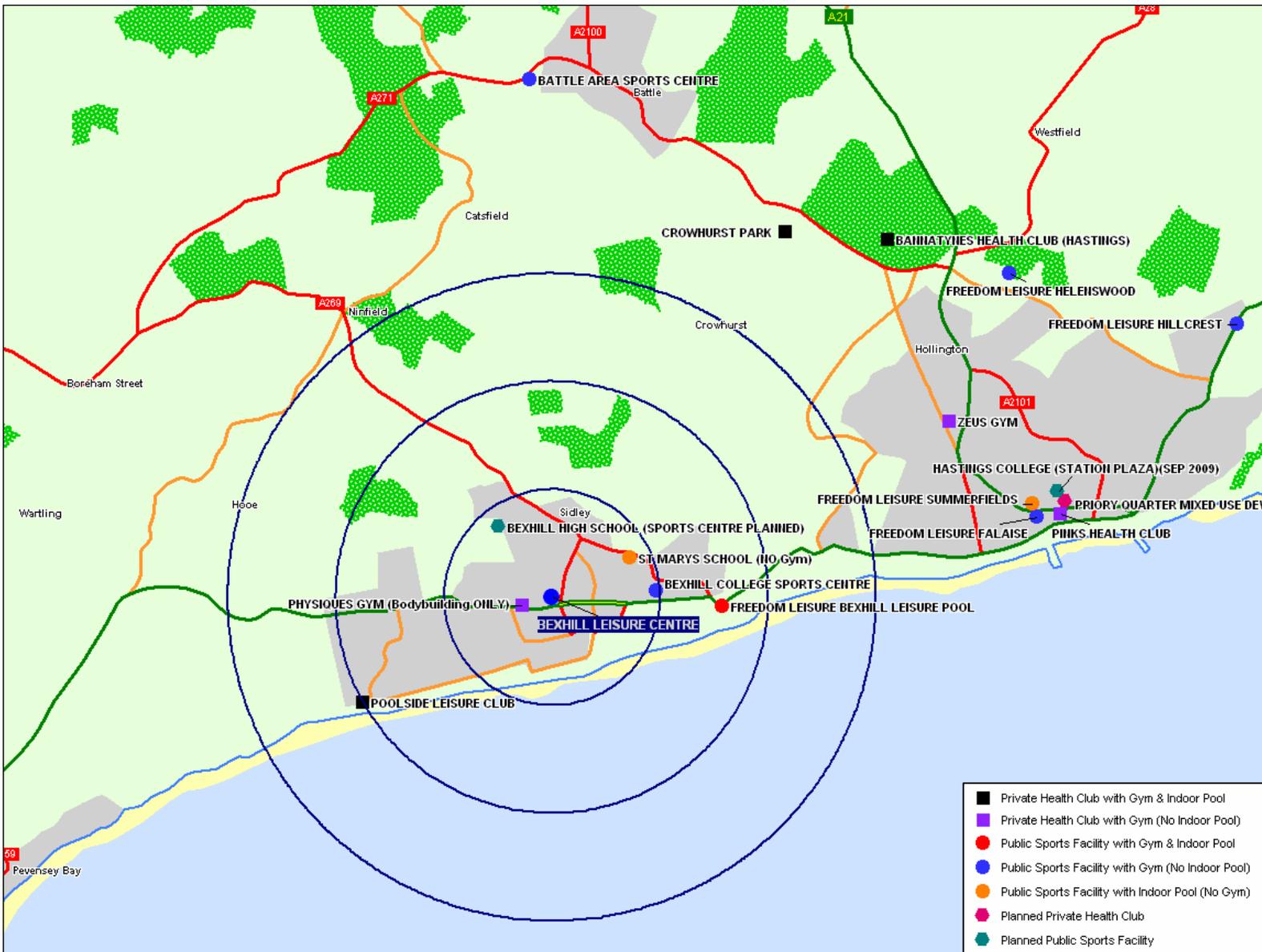
	Bexhill Leisure Centre 3 miles	Bexhill Leisure Centre 3 miles %	England	England %	Penetration	Index
C Suburban Comfort (Pop)						
C15 Close to Retirement (Pop)	428	0.93	1,457,925	2.86	0.029	33
C16 Conservative Values (Pop)	421	0.91	1,375,577	2.70	0.031	34
C17 Small Time Business (Pop)	1,273	2.76	1,559,574	3.06	0.082	90
C18 Sprawling Subtopia (Pop)	1,536	3.33	1,646,712	3.23	0.093	103
C19 Original Suburbs (Pop)	0	0.00	1,362,545	2.67	0.000	0
C20 Asian Enterprise (Pop)	0	0.00	650,752	1.28	0.000	0
Population estimate 2007	46,070	100.00	50,971,737	100.00	0.090	100

	Bexhill Leisure Centre 3 miles	Bexhill Leisure Centre 3 miles %	England	England %	Penetration	Index
D Ties of Community (Pop)						
D21 Respectable Rows (Pop)	749	1.63	1,407,857	2.76	0.053	59
D22 Affluent Blue Collar (Pop)	200	0.43	1,512,255	2.97	0.013	15
D23 Industrial Grit (Pop)	1,895	4.11	2,003,138	3.93	0.095	105
D24 Coronation Street (Pop)	228	0.49	1,607,146	3.15	0.014	16
D25 Town Centre Refuge (Pop)	4,145	9.00	598,538	1.17	0.693	766
D26 South Asian Industry (Pop)	0	0.00	660,133	1.30	0.000	0
D27 Settled Minorities (Pop)	0	0.00	1,027,754	2.02	0.000	0
Population estimate 2007	46,070	100.00	50,971,737	100.00	0.090	100

	Bexhill Leisure Centre 3 miles	Bexhill Leisure Centre 3 miles %	England	England %	Penetration	Index
E Urban Intelligence (Pop)						
E28 Counter Cultural Mix (Pop)	0	0.00	780,182	1.53	0.000	0
E29 City Adventurers (Pop)	0	0.00	667,290	1.31	0.000	0
E30 New Urban Colonists (Pop)	0	0.00	763,755	1.50	0.000	0
E31 Caring Professionals (Pop)	0	0.00	621,164	1.22	0.000	0
E32 Dinky Developments (Pop)	0	0.00	533,960	1.05	0.000	0
E33 Town Gown Transition (Pop)	0	0.00	381,701	0.75	0.000	0
E34 University Challenge (Pop)	0	0.00	300,219	0.59	0.000	0
Population estimate 2007	46,070	100.00	50,971,737	100.00	0.090	100
	Bexhill Leisure Centre 3 miles	Bexhill Leisure Centre 3 miles %	England	England %	Penetration	Index
F Welfare Borderline (Pop)						
F35 Bedsit Beneficiaries (Pop)	0	0.00	192,613	0.38	0.000	0
F36 Metro Multiculture (Pop)	0	0.00	1,059,112	2.08	0.000	0
F37 Upper Floor Families (Pop)	94	0.20	892,126	1.75	0.011	12
F38 Tower Block Living (Pop)	0	0.00	161,992	0.32	0.000	0
F39 Dignified Dependency (Pop)	0	0.00	461,953	0.91	0.000	0
F40 Sharing a Staircase (Pop)	0	0.00	5,764	0.01	0.000	0
Population estimate 2007	46,070	100.00	50,971,737	100.00	0.090	100
	Bexhill Leisure Centre 3 miles	Bexhill Leisure Centre 3 miles %	England	England %	Penetration	Index
G Municipal Dependency (Pop)						
G41 Families on Benefits (Pop)	336	0.73	717,819	1.41	0.047	52
G42 Low Horizons (Pop)	0	0.00	1,302,059	2.55	0.000	0
G43 Ex-industrial Legacy (Pop)	407	0.88	1,214,865	2.38	0.034	37
Population estimate 2007	46,070	100.00	50,971,737	100.00	0.090	100
	Bexhill Leisure Centre 3 miles	Bexhill Leisure Centre 3 miles %	England	England %	Penetration	Index
H Blue Collar Enterprise (Pop)						
H44 Rustbelt Resilience (Pop)	228	0.49	1,122,978	2.20	0.020	22
H45 Older Right to Buy (Pop)	181	0.39	927,545	1.82	0.020	22
H46 White Van Culture (Pop)	2,311	5.02	1,731,487	3.40	0.134	148
H47 New Town Materialism (Pop)	976	2.12	1,335,111	2.62	0.073	81
Population estimate 2007	46,070	100.00	50,971,737	100.00	0.090	100
	Bexhill Leisure Centre 3 miles	Bexhill Leisure Centre 3 miles %	England	England %	Penetration	Index
I Twilight Subsistence (Pop)						
I48 Old People in Flats (Pop)	181	0.39	301,365	0.59	0.060	66
I49 Low Income Elderly (Pop)	339	0.74	610,842	1.20	0.056	61
I50 Cared for Pensioners (Pop)	504	1.09	624,347	1.22	0.081	89
Population estimate 2007	46,070	100.00	50,971,737	100.00	0.090	100
	Bexhill Leisure Centre 3 miles	Bexhill Leisure Centre 3 miles %	England	England %	Penetration	Index
J Grey Perspectives (Pop)						
J51 Sepia Memories (Pop)	6,623	14.38	361,474	0.71	1.832	2,027
J52 Childfree Serenity (Pop)	467	1.01	689,864	1.35	0.068	75
J53 High Spending Elders (Pop)	7,781	16.89	738,407	1.45	1.054	1,166
J54 Bungalow Retirement (Pop)	6,128	13.30	594,885	1.17	1.030	1,140
J55 Small Town Seniors (Pop)	4,065	8.82	1,309,254	2.57	0.311	344
J56 Tourist Attendants (Pop)	0	0.00	140,017	0.27	0.000	0
Population estimate 2007	46,070	100.00	50,971,737	100.00	0.090	100
	Bexhill Leisure Centre 3 miles	Bexhill Leisure Centre 3 miles %	England	England %	Penetration	Index
K Rural Isolation (Pop)						
K57 Summer Playgrounds (Pop)	0	0.00	96,825	0.19	0.000	0
K58 Greenbelt Guardians (Pop)	787	1.71	960,148	1.88	0.082	91
K59 Parochial Villagers (Pop)	86	0.19	659,868	1.29	0.013	14
K60 Pastoral Symphony (Pop)	178	0.39	489,582	0.96	0.036	40
K61 Upland Hill Farmers (Pop)	0	0.00	115,725	0.23	0.000	0
Population estimate 2007	46,070	100.00	50,971,737	100.00	0.090	100

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Health & Fitness Competition Map for Bexhill Leisure Centre (Freedom Leisure)
Showing 1 mile bands up to 3 miles



Prepared for Capita Symonds, March 2008
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Appendix 7 Summary of Recommendations

Summary of Key Facility Recommendations

Hastings Borough Council

Facility Type	Total Current Provision	Surplus/Deficit of Facilities	Additional Facilities Required	Recommended Location	Potential Partners for Delivery	Timescale for Provision	Role of the Council
Athletics Tracks	1x6-lane track	Current track provision is adequate. Changing and toilets required to support the track.	Additional support facilities required to include changing and toilets as a minimum.	William Parker Sports College, Hastings		Short to medium	Partner
Sports Halls	28 Badminton Courts	Current provision is adequate – potential future oversupply	N/A	N/A	N/A	N/A	N/A
Health & Fitness	328 Stations	Undersupply of facilities equivalent to 70 stations	A minimum of 70 additional health and fitness stations	Hastings new leisure centre and/or Hastings College's Station Plaza development.	Hastings Borough Council / Hastings College	Short to medium term	Provider/partner
Swimming Pools (Community Accessible)	392 m2	Under supply (471m2-449m2) equivalent to 8-9 lanes of a 25 metre pool .	Equivalent of 8-9 lanes of a 25 metre, pool (471m2)	Hastings new leisure centre - White Rock Area or other sites subject to further investigation	Hastings Borough Council	Short to medium term	Provider
Synthetic Turf Pitches	2 sand based pitches	Undersupply of training facilities – likely to increase in the future	1 full sized, floodlit third generation pitch	School based location would be preferable	William Parker School, Hastings Borough Council, Hastings United Football Club and East Sussex County Council	Short to medium term	Partner
Football Stadia	1 stadium	Current supply adequate – However, quality inadequate	Upgraded facilities required	Not clear. Requires further investigation	Hastings United Football Club, Hastings Borough Council	Short to medium term	Provider/partner
Indoor Bowling Greens	1 centre (6 Rinks)	Current supply adequate	None required	N/A	N/A	N/A	Provider/partner
Outdoor Bowling Greens	8 greens (48 rinks)	Evidence from stakeholder consultation suggested that the current supply of outdoor bowling greens is adequate. This is likely to remain the case in the future	None required	N/A	N/A	N/A	Provider/partner
Indoor Tennis Courts	None	Deficit of 8.7 courts	Between 8 and 9 courts	None identified	Private sector operator	Medium to long term	Facilitator
Outdoor Tennis Courts	Courts provided at 4 sites	Evidence from stakeholder consultation suggested that the current supply of public outdoor tennis courts is adequate. This is likely to remain the case in the future	None required	N/A	N/A	N/A	Provider
Multi Use Games Areas	10 sites	Evidence from stakeholder consultation suggested that the current supply of MUGA's is adequate. However, There is likely to be increased demand for this type of facility in the future	Further MUGA's to be provided in the future. The quantity and location of these will be subject to further investigation by the Council, depending on their priorities for targeting provision	Various. Location to be defined on a facility by facility basis	Hastings Borough Council	Short to medium term	Provider
Climbing Walls	1 climbing facility	Evidence from stakeholder consultation suggested that the current supply of climbing facilities is adequate	None required	N/A	N/A	N/A	N/A
Water Sports Facilities	9 clubs with a range of facilities	Current supply inadequate	A dedicated water sports centre with access facilities from the shore to the sea for a range of water craft.	To be confirmed – subject to further investigation	To be investigated	Medium to Long term	Provider/partner/facilitator
Skate Parks	2 skate parks/areas	Evidence from stakeholder consultation suggested that there is a current deficit of skate facilities	There is likely to be an increased demand for skate parks. The current level of provision should be protected and increased	Locations to be defined. However, consultation identified the seafront area as a preferred location for new provision	Hastings Borough Council	Short to medium term	Provider

Summary of Key Facility Recommendations

Rother District Council

Facility Type	Total Current Provision	Surplus/Deficit of Facilities	Additional Facilities Required	Recommended Location	Potential Partners for Delivery	Timescale for Provision	Role of the Council
Athletics Tracks	None in Rother	Current provision adequate	No athletics facilities required.	N/A	N/A	N/A	N/A
Sports Halls	26 Badminton Courts	Under supply of facilities of between 3 -6 badminton courts across Rother	Up to 6 badminton courts	School or local authority sites are preferable. The following areas and number of courts have been identified: Rye 2 courts, Battle 4 courts	East Sussex County Council, Rother District Council	Short to medium term	Provider/partner
Health & Fitness	296 stations (source PMP)	Undersupply of facilities of between 55 – 101 stations across Rother	Between 55 – 101 stations	The following areas and number of stations have been identified: Bexhill 70-101 stations, Rye 8-19 stations	Rother District Council	Short to medium term	Provider
Swimming Pools	444m2 of community accessible pool water (source PMP)	Between 304m2 and 401m2. This is equivalent to between 5 and 6 25m lanes across Rother (source PMP)	Between 304m2 and 401m2 of pool water. This is equivalent to between 5 and 6 25m lanes.	The following areas and number of lanes have been identified: Bexhill 2-3 lanes, Battle 3-4 lanes	Rother District Council, East Sussex County Council	Short to medium term	Provider
Synthetic Turf Pitches	1 third generation pitch (1 sand filled planned for Bexhill High School)	1 full size STP	None in Bexhill providing planned facilities at the new Bexhill High School (currently under construction) are delivered and available for community use. Claverham Community College in Battle has secured significant funding from the DCSF for a new STP surface to serve curricular needs. Such a facility if floodlit and made available to community users could meet demand in East Rother. Rye College is planning a synthetic turf MUGA which if floodlit and made available to community users could meet demand in East Rother.	N/A	Rother District Council, East Sussex County Council	Short to medium term	Partner
Football Stadia	5 small stadia	Current supply adequate	None required	N/A	N/A	N/A	Provider/partner/facilitator
Indoor Bowling Greens	2 facilities with a total of 8 rinks	Current supply adequate with a small over supply	None required	N/A	N/A	N/A	N/A
Outdoor Bowling Greens	16 greens	Evidence from stakeholder consultation suggested that the current supply of outdoor bowling greens is adequate. This is likely to remain the case in the future	None required	N/A	N/A	N/A	Provider
Indoor Tennis Courts	None	Deficit of 8.5 courts	8.5 courts	Bexhill area	Private sector operator	Medium to long term	Facilitator
Outdoor Tennis Courts	42 courts of various surfaces (including private clubs)	Evidence from stakeholder consultation suggested that the current supply of outdoor tennis courts is adequate. This is likely to remain the case in the future	None required	N/A	N/A	N/A	Provider/partner
Multi Use Games Areas	4 sites	Evidence from stakeholder consultation suggested that there is a need for increased MUGA facilities in Rother	Further MUGAs to be provided in the future. The quantity and location of these will be subject to further investigation by the Council.	Various. Location to be defined on a facility by facility basis.	Rother District Council/Parish Councils	Medium term	Provider/partner
Climbing Walls	2 facilities	Evidence from stakeholder consultation suggested that the current supply of climbing facilities is adequate	None required	N/A	N/A	N/A	N/A
Water Sports Facilities	4 clubs with a range of facilities	Current supply inadequate	A dedicated coastal water sports centre with access to facilities from shore to sea for a range of water craft and improved access to inland water.	To be confirmed – subject to further investigation	To be investigated	Medium to Long term	Provider/partner
Skate Parks	7 skate parks/areas	Evidence from stakeholder consultation suggested that there is likely to be increased demand for skate parks in the in the future	Further skate parks to be provided. The quantity and location of these will be subject to further investigation by the Council	Locations to be defined. However, provision at a new Bexhill leisure centre would be required, or an alternative central location	Rother District Council/Parish Councils	Short to medium term	Provider/partner